



Jackson Financial Inc. (JXN)

Updated June 27th, 2024, by Yiannis Zourmpanos

Key Metrics

Current Price:	\$72	5 Year CAGR Estimate:	11.4%	Market Cap:	\$5.7 B
Fair Value Price:	\$69	5 Year Growth Estimate:	9.0%	Ex-Dividend Date:	08/30/2024 ¹
% Fair Value:	104%	5 Year Valuation Multiple Estimate:	-0.8%	Dividend Payment Date:	09/14/2024 ²
Dividend Yield:	3.9%	5 Year Price Target	\$107	Years Of Dividend Growth:	3
Dividend Risk Score:	A	Retirement Suitability Score:	A	Rating:	Buy

Overview & Current Events

Jackson Financial Inc. (JXN) primarily offers annuity products to retail investors in the United States. The company operates in three segments and provides a range of retirement income and savings options. The Institutional Products segment includes traditional investment contracts and funding agreements. The Closed Life and Annuity Blocks segment offers various insurance products. The company distributes its offerings through a diverse network of financial intermediaries.

On May 8th, 2024, the company announced results for the first quarter of 2024. Jackson Financial reported Q1 non-GAAP EPS of \$4.23, beating estimates by \$0.47.

Adjusted operating earnings rose 23% to \$334 million from \$271 million a year ago. Earnings-per-share increased 34% to \$4.23 from \$3.15 a year ago, primarily driven by solid growth in variable annuity assets under management. Moreover, Jackson recorded the highest RILA sales at \$1.2 billion, compared to \$533 million in the first quarter of 2023—a considerable increase—implying some success in diversification efforts in retail annuity sales.

As of March 31, 2024, total annuity assets under management at Jackson surged 13% to \$248 billion from a year ago of \$219 billion, primarily on the back of more robust equity markets over the past 12 months. The company maintained a robust capital position with a total adjusted capital of nearly \$4.7 billion and an estimated risk-based capital ratio at Jackson National Life Insurance Company of 555% to 575%. Jackson returned \$172 million to common shareholders in the first quarter through \$116 million in share repurchases and \$56 million in ordinary dividends.

Moreover, the company reported nearly \$500 million in cash and highly liquid securities at the holding company, above its targeted minimum liquidity buffer. These results reflect Jackson's robust financial health and commitment to delivering value to shareholders.

Growth on a Per-Share Basis

Year	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2029
EPS	---	---	---	---	---	---	---	\$33.69	\$64.23	\$10.76	\$17.31	\$26.63
DPS	---	---	---	---	---	---	---	\$0.50	\$2.20	\$2.48	\$2.80	\$3.93
Shares³	---	---	---	---	---	---	---	94.5	88.7	83.6	78.8	58.6

We have increased our EPS estimate for 2024, in line with the analysts' estimates and the high-interest rate environment for JXN. Thus, we expect the company to post an EPS of \$17.31 in 2024. We estimate an EPS growth of 9% over the next five years, leading to our estimated EPS of \$26.63 by 2029. Moreover, the company has a solid record of paying dividends despite operating in a mature sector, as Jackson Financial has paid an increasing dividend for the past 3 years. We expect the company to maintain its dividend growth and have forecasted a dividend CAGR of 7%, leading to a dividend of \$3.93 in 2029.

¹ Estimated ex-dividend date.

² Estimated dividend payment date.

³ Shares in millions.

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Valuation Analysis

Year	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	Now	2029
Avg. P/E	---	---	---	---	---	---	---	0.9	0.6	3.5	4.2	4.0
Avg. Yld.	---	---	---	---	---	---	---	1.6%	6.2%	6.6%	3.9%	3.7%

The financial services provider trades at a forward P/E of 4.2, considerably higher than its three-year average P/E of 1.7. The increasing registered index-linked annuity and an uptick in annuity account value have benefitted the company in the near term, and the stock’s P/E multiple has expanded in the last quarter. We maintain our estimated P/E multiple of 4.0, which we feel is a fair reflection of its overvaluation, suggesting a target price of \$107 by 2029.

Safety, Quality, Competitive Advantage, & Recession Resiliency

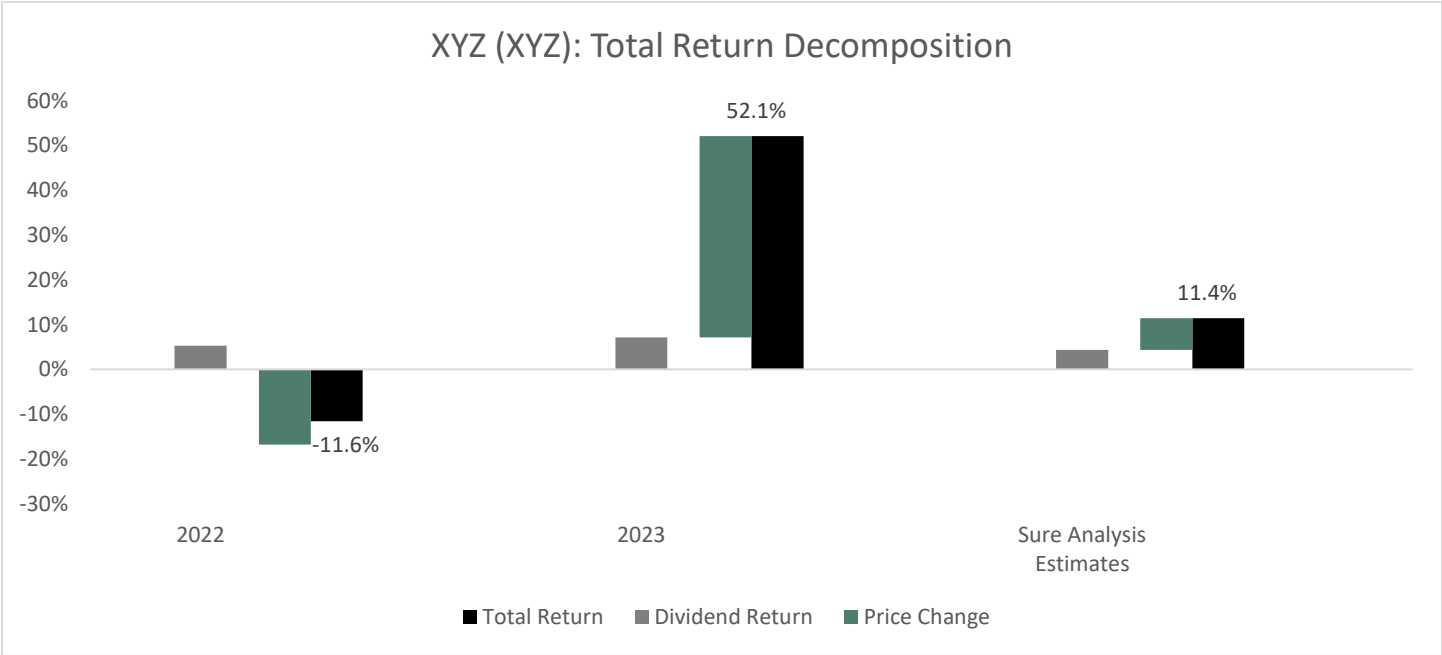
Year	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2029
Payout	---	---	---	---	---	---	---	1%	3%	23%	16%	15%

The company has paid a consistent dividend to its shareholders with a 3-year payout ratio averaging 9.3%, and we expect the company to maintain and increase its payout in the future. While the company is committed to returning capital to shareholders, achieving its 2024 target may be ambitious, given the current financial performance. However, the increase in RILA sales and growth in annuity account value indicates some positive momentum. Maintaining a healthy RBC ratio and strong liquidity should provide a buffer against potential financial challenges. In the first quarter of 2024, Jackson Financial Inc. repurchased \$116 million worth of shares as part of its ongoing commitment to returning value to shareholders.

Final Thoughts & Recommendation

While Jackson Financial runs a capital-intensive financial service business, increased annuity value will be a positive catalyst for EPS growth. Indeed, Jackson Financial’s dividend growth prospects could remain strong throughout the mid-term. We maintain our buy rating for the stock premised upon the 11.4% annualized total returns for the medium-term, derived from the forecasted earnings-per-share growth of 9.0%, the 3.9% dividend yield, and a valuation headwind.

Total Return Breakdown by Year



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Income Statement Metrics

Year	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Revenue	---	---	---	---	13,688	3,489	3,441	8,452	14,407	3,241
SG&A Exp.	---	---	---	---	1,050	994	985	1,078	875	1,007
Net Profit	---	---	---	---	1,986	(497)	(1,634)	3,183	5,697	934
Net Margin	---	---	---	---	14.5%	-14.2%	-47.5%	37.7%	39.5%	28.8%
Free Cash Flow	---	---	---	---	5,822	4,368	3,712	5,682	5,206	5,310
Income Tax	---	---	---	---	338	(369)	(854)	602	1,371	4

Balance Sheet Metrics

Year	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Total Assets	---	---	---	---	---	297,057	353,456	375,559	311,058	330,260
Cash & Equivalents	---	---	---	---	---	1,935	2,019	2,623	4,298	2,688
Acc. Receivable	---	---	---	---	---	8,372	35,270	33,126	29,641	25,570
Total Liabilities	---	---	---	---	---	289,736	343,533	364,485	301,903	319,920
Long-Term Debt	---	---	---	---	---	2,692	322	4,053	4,367	4,025
Total Equity	---	---	---	---	---	6,837	9,429	10,394	8,423	9,637
LTD/E Ratio	---	---	---	---	---	0.39	0.03	0.39	0.52	0.40

Profitability & Per Share Metrics

Year	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Return on Assets	---	---	---	---	---	---	-0.5%	0.9%	1.7%	0.3%
Return on Equity	---	---	---	---	---	---	-20.1%	32.1%	60.6%	9.5%
ROIC	---	---	---	---	---	---	-16.1%	25.1%	39.8%	6.7%
Shares Out.	---	---	---	---	---	---	---	94.5	88.7	83.6
Revenue/Share	---	---	---	---	144.90	36.93	36.43	95.30	162.44	38.78
FCF/Share	---	---	---	---	61.63	46.24	39.30	64.07	58.70	63.53

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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