



CSB Bancorp (CSBB)

Updated October 28th, 2024 by Nikolaos Sismanis

Key Metrics

Current Price:	\$38	5 Year CAGR Estimate:	8.7%	Market Cap:	\$102.5 M
Fair Value Price:	\$36	5 Year Growth Estimate:	6.0%	Ex-Dividend Date:	12/04/2024 ¹
% Fair Value:	106%	5 Year Valuation Multiple Estimate:	-1.1%	Dividend Payment Date:	12/19/2024
Dividend Yield:	4.2%	5 Year Price Target	\$48	Years Of Dividend Growth:	11
Dividend Risk Score:	D	Retirement Suitability Score:	C	Rating:	Hold

Overview & Current Events

CSB Bancorp, Inc. is a financial holding company, incorporated in Ohio in 1991, primarily operating through its wholly-owned subsidiary, The Commercial and Savings Bank. Established in 1879, the bank provides a range of retail and commercial banking services, including deposit accounts, cash management, commercial loans, real estate mortgage loans, and consumer loans. It also offers additional services such as trust and brokerage services. CSB's market is primarily located in Holmes, Stark, Tuscarawas, Wayne, and surrounding counties in Ohio.

The company operates in a diverse set of industries within these regions, emphasizing commercial real estate, consumer mortgages, and business financing. In 2023, CSB Bancorp reported total assets of \$1.18 billion and net loans of \$694.8 million. Deposits remained stable at \$1.03 billion, and the company generated net interest income of \$36.1 million. The bank's net income for the year was \$14.8 million, reflecting an 11% growth from the previous year. Its market cap stands at \$99.7 million and shares trade Over the Counter (OTC).

On October 22nd, 2024, CSB Bancorp reported its Q3 results for the period ending September 30th, 2024. The company posted net income of \$3.2 million, or \$1.18 per share, compared to \$3.5 million, or \$1.30 per share, in Q3 2023. Net interest income was \$9.2 million, up from \$8.8 million last year, with the net interest margin (NIM) rising from 3.26% 3.21% in Q3 2023. We believe the company is set to achieve EPS of \$3.60 this year.

Growth on a Per-Share Basis

Year	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2029
EPS	\$2.15	\$2.20	\$2.46	\$2.59	\$3.43	\$3.80	\$3.85	\$3.97	\$4.91	\$5.51	\$3.60	\$4.82
DPS	\$0.74	\$0.76	\$0.78	\$0.84	\$0.98	\$1.08	\$1.13	\$1.22	\$1.30	\$1.50	\$1.60	\$2.14
Shares²	2.7	2.7	2.7	2.7	2.7	2.7	2.7	2.7	2.7	2.7	2.7	2.7

Over the past decade, CSB Bancorp has achieved steady growth, with its EPS rising from \$2.15 in 2014 to \$5.51 in 2023, powered by organic expansion and improving net interest margins (NIM). From 2014 to 2016, EPS rose gradually as the company maintained steady loan growth and strong cost control. A significant leap occurred between 2017 and 2018, when EPS jumped from \$2.59 to \$3.43, fueled by tax reforms that lowered corporate tax rates and boosted profitability.

Despite challenges from the COVID-19 pandemic in 2020, which led to NIM declining from 3.97% to 3.22%, CSB recorded growth through prudent lending and credit risk management. In 2021, EPS reached \$3.97, though NIM declined further to 2.63% due to continued low rates. The Federal Reserve's rate hikes in 2022 helped push EPS to \$4.91 as NIM bounded back to 2.98%. By 2023, EPS reached \$5.51 as higher loan yields and careful management of rising deposit costs boosted performance, with NIM expanding to 3.32%.

Looking ahead, we remain optimistic about the company's growth prospects. While EPS is likely to see a hit this year, we see annualized EPS growth of 6% over the medium term.

¹ Estimated dated based on past dividend dates.

² Share count is in millions.

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Regarding CSBB’s dividend, the company has grown its payouts for 11 consecutive years. Divined growth has slowed don lately, with its past 5-year average rate at 6.8%, down from the 10-year average of 8.2%. Still, we believe the company can sustain a 6% dividend growth rate moving forward, in-line with our EPS growth projection.

Valuation Analysis

Year	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	Now	2029
Avg. P/E	8.9	9.7	9.5	10.5	9.6	9.7	9.8	9.3	7.6	6.9	10.6	10.0
Avg. Yld.	3.9%	3.6%	3.4%	3.1%	3.0%	2.9%	3.0%	3.3%	3.5%	3.9%	4.2%	4.4%

In recent years, CSB Bancorp has consistently traded at a P/E ratio in the high-single digits to low teens, aligning with the typical range for regional banks. Currently, the stock is trading at 10.6 times our projected EPS for the year—a multiple we believe slightly overvalues the stock. Given the bank’s smaller size and lack of notable scale, we believe a P/E ratio of 10.0 times earnings is more appropriate. The stock’s yield is currently stands at 4.2%. We expect it will remain at similar levels in the foreseeable future.

Safety, Quality, Competitive Advantage, & Recession Resiliency

Year	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2029
Payout	34%	35%	32%	32%	29%	28%	29%	31%	26%	27%	44%	44%

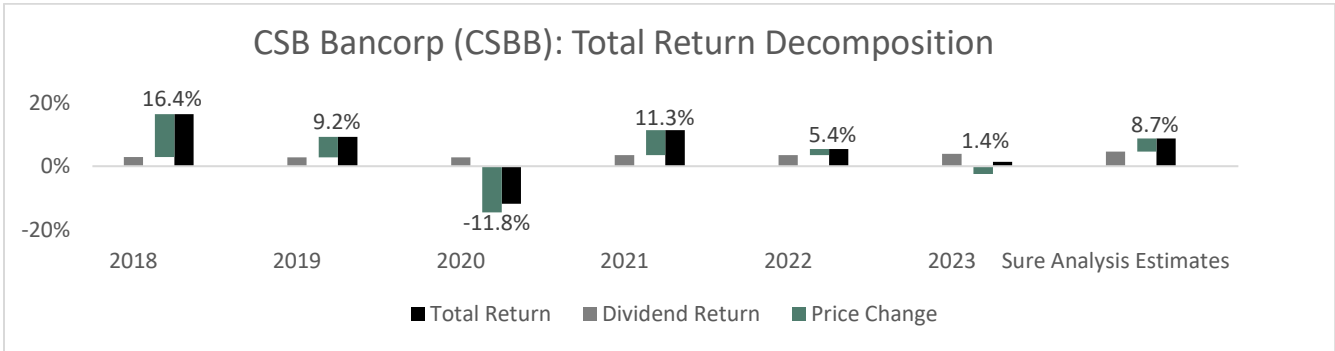
CSB Bancorp holds a competitive advantage through its strong community relationships and deep market expertise in Ohio, which have fostered customer loyalty. Its diverse services—including retail and commercial banking, as well as trust and brokerage—offer multiple revenue streams, bolstering the bank’s resilience. This strength was evident during the Great Financial Crisis and the COVID-19 pandemic, where CSB remained profitable despite industry-wide challenges. The company’s capital health was solid in the middle of this year (June 30th), with a Common Equity Tier 1 ratio of 15.3% and a Total Capital ratio of 16.5%, well above regulatory requirements, showcasing its financial stability.

However, CSB’s smaller size compared to larger banks limits its ability to leverage economies of scale, potentially making it more vulnerable to extended economic downturns. While its fairly conservative lending practices and strong capital reserves provide a buffer against economic shocks, the bank's growth may be constrained in highly competitive markets. In any case, believe the bank’s dividend is safe, with the payout ratio remaining at healthy levels. The company has not cut its dividend since 1998. A risk to note though is that shares are highly illiquid (avg. volume at a few 100s daily).

Final Thoughts & Recommendation

CSB Bancorp strong community presence, diversified services, and robust footprint in the areas it serves, positions it as a solid choice for investors seeking exposure to a well-managed regional bank with a track record of consistent earnings and dividend growth. We forecast annualized returns of 8.7% through 2029, driven by our growth estimates, the 4.2% yield, and the possibility of a modest valuation headwind. Consequently, we rate the stock a hold.

Total Return Breakdown by Year



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Year	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Revenue	24	24	26	28	31	33	34	34	38	42
SG&A Exp.	9	10	10	11	12	12	12	14	14	15
D&A Exp.	1	1	1	1	1	1	1	1	1	1
Net Profit	6	6	7	7	9	10	11	11	13	15
Net Margin	24.8%	24.6%	25.9%	25.1%	30.4%	31.3%	30.7%	31.8%	34.8%	35.0%
Free Cash Flow	7	7	6	8	11	9	12	13	14	15
Income Tax	3	3	3	3	2	3	3	3	3	4

Balance Sheet Metrics

Year	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Total Assets	621	650	670	707	732	819	1,032	1,144	1,159	1,179
Cash & Equivalents	44	38	37	36	46	102	182	244	86	64
Goodwill & Int. Ass.	5	5	5	5	5	5	5	5	5	5
Total Liabilities	564	589	605	637	655	733	938	1,047	1,063	1,071
Long-Term Debt	15	13	12	11	9	6	5	3	2	2
Shareholder's Equity	57	61	65	71	77	85	94	97	96	108
LTD/E Ratio	0.26	0.22	0.19	0.16	0.11	0.07	0.05	0.04	0.03	0.02

Profitability & Per Share Metrics

Year	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Return on Assets	1.0%	0.9%	1.0%	1.0%	1.3%	1.3%	1.1%	1.0%	1.2%	1.3%
Return on Equity	10.7%	10.1%	10.6%	10.4%	12.8%	12.9%	11.8%	11.3%	13.8%	14.5%
ROIC	6.3%	8.2%	8.8%	8.9%	11.3%	11.8%	11.1%	10.9%	13.4%	14.2%
Shares Out.	2.7	2.7	2.7	2.7	2.7	2.7	2.7	2.7	2.7	2.7
Revenue/Share	8.67	8.91	9.49	10.30	11.29	12.13	12.57	12.49	14.11	15.75
FCF/Share	2.46	2.57	2.02	2.78	3.99	3.32	4.39	4.73	5.16	5.67

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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