



# Raymond James Financial (RJF)

Updated October 30<sup>th</sup>, 2024, by Patrick Neuwirth

## Key Metrics

|                             |       |                                            |       |                                           |          |
|-----------------------------|-------|--------------------------------------------|-------|-------------------------------------------|----------|
| <b>Current Price:</b>       | \$149 | <b>5 Year CAGR Estimate:</b>               | 8.0%  | <b>Market Cap:</b>                        | \$31.3 B |
| <b>Fair Value Price:</b>    | \$128 | <b>5 Year Growth Estimate:</b>             | 10.0% | <b>Ex-Dividend Date<sup>1</sup>:</b>      | 12/27/24 |
| <b>% Fair Value:</b>        | 117%  | <b>5 Year Valuation Multiple Estimate:</b> | -3.1% | <b>Dividend Payment Date<sup>1</sup>:</b> | 01/15/25 |
| <b>Dividend Yield:</b>      | 1.2%  | <b>5 Year Price Target</b>                 | \$205 | <b>Years Of Dividend Growth:</b>          | 12       |
| <b>Dividend Risk Score:</b> | A     | <b>Retirement Suitability Score:</b>       | C     | <b>Rating:</b>                            | Hold     |

## Overview & Current Events

Raymond James Financial (RJF) is a financial holding company whose major operations include wealth management, investment banking, asset management, and commercial banking. Approximately 90% of the company's revenue is from the U.S., and 74% of fiscal 2024 revenue is from the company's Private Client Group (wealth management) segment. Other segments are Capital Markets (11% of revenues), Asset Management (8%), and Banking (7%). The company has more than 16,000 employees and supports 8,787 financial advisors across the United States, Canada, and the United Kingdom. The company was founded in 1962 and is headquartered in St. Petersburg, Florida.

On October 23<sup>rd</sup>, 2024, Raymond James Financial released results for its fourth quarter of fiscal year 2024 for the period ending September 30<sup>th</sup>, 2024. For the quarter, the company reported a net income of \$601 million, which is a 22% increase compared to the preceding quarter's net income of \$491 million, and a 39% increase compared to the same quarter in the previous year. Earnings per diluted share for the quarter were \$2.86, up from \$2.31 in the preceding quarter and up from \$2.02 in the same quarter of the previous year. Higher non-interest expenses and provisions for credit losses due to challenging macroeconomic conditions negatively impacted RJF's results in prior quarters. However, strong performances in investment banking and brokerage contributed positively to the Capital Markets segment's outcomes. The Private Client Group and Asset Management segments also showed solid performances, with past acquisitions partially bolstering financials. Quarterly net revenues of \$3.46 billion were up 13% compared to the same quarter in the previous year and up 7% from the preceding quarter.

The company saw growth in its Private Client Group and Asset Management segments, with the Private Client Group assets under administration reaching a record \$1.51 trillion. The Private Client Group recorded 9% growth in net revenues, Asset Management's net revenues rose 17%, and Capital Markets' top line increased 42%. However, the Bank segment experienced a 4% decline in net revenues year-over-year, though pre-tax income increased 26%. Financial assets under management increased to a record \$244.8 billion. As of September 30<sup>th</sup>, 2024, the total capital ratio was 24.1%, and the Tier 1 capital ratio was 22.8%, both of which increased since June 2024.

For the full fiscal year 2024, Raymond James achieved record earnings per diluted share of \$9.70, up 22% from fiscal 2023. Looking ahead, Raymond James Financial remains optimistic about growth, particularly in the Private Client Group and Asset Management segments. The company anticipates continued momentum from its M&A pipeline and is focused on attracting and retaining high-quality financial advisors to drive net new asset growth.

## Growth on a Per-Share Basis

| Year                      | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | 2023   | 2024   | 2025           | 2030           |
|---------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|----------------|----------------|
| <b>EPS</b>                | \$2.29 | \$2.43 | \$3.39 | \$4.31 | \$4.93 | \$4.07 | \$7.05 | \$7.49 | \$7.97 | \$9.70 | <b>\$10.20</b> | <b>\$16.43</b> |
| <b>DPS</b>                | \$0.48 | \$0.53 | \$0.59 | \$0.73 | \$0.91 | \$0.99 | \$1.04 | \$1.36 | \$1.68 | \$1.80 | <b>\$1.80</b>  | <b>\$3.32</b>  |
| <b>Shares<sup>2</sup></b> | 212    | 214    | 212    | 216    | 218    | 207    | 205    | 215    | 217    | 212    | <b>210</b>     | <b>200</b>     |

<sup>1</sup> Estimated date

<sup>2</sup> In millions.

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The company has grown earnings by 17.4% per year over the past decade and 20.2% over the past five years. We expect earnings to increase by 10% per year for the next five years. The company has been able to increase its yearly dividend payout for 12 consecutive years. Over the last five years, the average annual dividend growth rate is 13%. In November 2023, the company increased its quarterly dividend by 7.1% from \$0.42 to \$0.45 per share. In market downturns, the company’s management strives to maintain its most recent dividend, if feasible. In the reported quarter, RJF repurchased 2.6 million shares for \$300 million, with \$645 million remaining under the buyback authorization.

## Valuation Analysis

| Year      | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | Now  | 2030 |
|-----------|------|------|------|------|------|------|------|------|------|------|------|------|
| Avg. P/E  | 16.4 | 14.3 | 14.7 | 14.1 | 11.1 | 12.8 | 10.9 | 12.0 | 11.0 | 12.0 | 14.6 | 12.5 |
| Avg. Yld. | 1.9% | 1.5% | 1.2% | 1.2% | 1.7% | 1.9% | 1.3% | 1.4% | 1.5% | 1.5% | 1.2% | 1.6% |

During the past decade shares of Raymond James Financial have traded with an average price-to-earnings ratio of 12.9 times earnings and today, it stands at 14.6. We are using 12.5 times earnings as a fair value baseline, implying the potential for a valuation tailwind. The company’s dividend yield is currently 1.2% which is just below the average yield over the past decade of 1.5%.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

| Year   | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | Now | 2030 |
|--------|------|------|------|------|------|------|------|------|------|------|-----|------|
| Payout | 21%  | 22%  | 17%  | 17%  | 18%  | 24%  | 15%  | 18%  | 21%  | 19%  | 18% | 20%  |

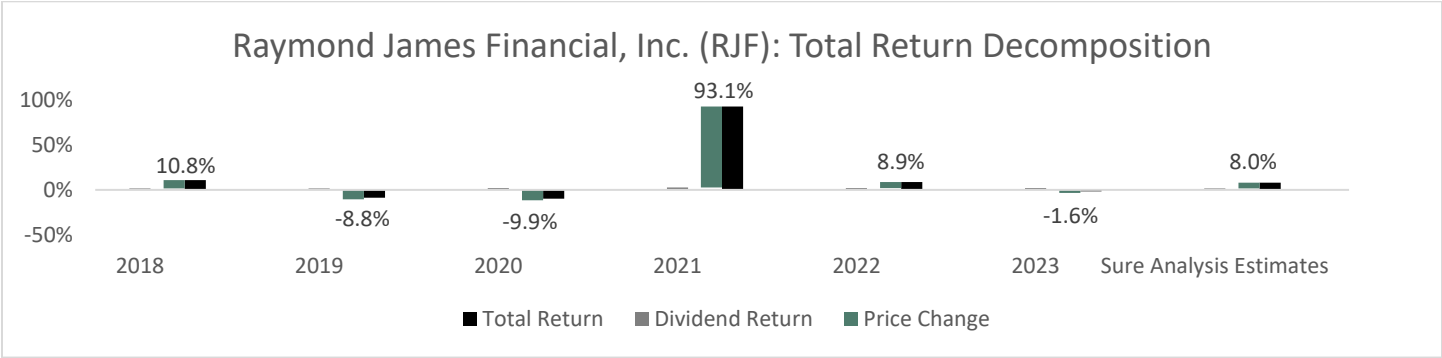
During the past five years, the company’s dividend payout ratio has averaged around 18%. Raymond James Financial’s dividend is comfortably covered by earnings. Given the expected earnings growth, there is room for the dividend to continue to grow at least at the same pace and keep the payout ratio around the same levels which is safe. Management is targeting a 20% to 30% dividend payout ratio.

Raymond James' revenue and earnings held up well despite the current bear market and previous recessions. The company has an impressive streak of 138 consecutive quarters of profitability and strong credit ratings (A-/Stable Outlook (Fitch)). The company has diverse and complementary businesses and the ability to leverage different services across revenue segments. Its strategy is to be the “Premier Alternative” to Wall Street. The company has established a track record for growing efficiently through acquisitions in recent years. In June 2022, Raymond James Financial completed its \$1.1 billion acquisition of TriState Capital Holdings Inc. We expect the company to use its free cash flow to continue its M&A activities in the coming years but at a slower pace.

## Final Thoughts & Recommendation

Raymond James Financial is a well-established capital markets company with a solid earnings track record and a dividend yield of 1.2%. The company should be able to grow client assets under management, organically and via acquisitions. We estimate total return potential of 8.0% per year for the next five years based on an 10% earnings-per-share growth, the dividend yield, and a valuation headwind. Shares earn a hold rating.

## Total Return Breakdown by Year



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## Income Statement Metrics

| Year           | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022   | 2023    |
|----------------|-------|-------|-------|-------|-------|-------|-------|-------|--------|---------|
| Revenue        | 4,769 | 5,101 | 5,345 | 6,292 | 7,182 | 7,646 | 7,889 | 9,630 | 10,850 | 11,470  |
| SG&A Exp.      | 3,705 | 3,951 | 4,053 | 4,680 | 5,328 | 5,654 | 5,992 | 7,123 | 8,021  | 7,299   |
| D&A Exp.       | 64    | 68    | 72    | 84    | 99    | 112   | 119   | 134   | 145    | 165     |
| Net Profit     | 480   | 502   | 529   | 636   | 857   | 1,034 | 818   | 1,403 | 1,509  | 1,739   |
| Net Margin     | 10.1% | 9.8%  | 9.9%  | 10.1% | 11.9% | 13.5% | 10.4% | 14.6% | 13.9%  | 15.2%   |
| Free Cash Flow | 447   | 825   | (695) | (315) | 750   | 439   | 3,930 | 6,551 | (19)   | (3,687) |
| Income Tax     | 268   | 296   | 271   | 289   | 454   | 341   | 234   | 388   | 513    | 541     |

## Balance Sheet Metrics

| Year               | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | 2023   |
|--------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Total Assets       | 23,326 | 26,468 | 31,487 | 34,883 | 37,413 | 38,830 | 47,482 | 61,891 | 80,950 | 78,360 |
| Cash & Equivalents | 2,350  | 2,808  | 1,650  | 3,670  | 3,500  | 3,957  | 5,390  | 7,201  | 6,178  | 9,313  |
| Acc. Receivable    | 2,127  | 2,185  | 2,715  | 2,767  | 3,343  | 2,671  | 2,435  | 2,831  | 2,934  | 2,525  |
| Goodwill & Int.    | 354    | 377    | 503    | 493    | 639    | 611    | 600    | 882    | 1,931  | 1,907  |
| Total Liabilities  | 18,892 | 21,682 | 26,424 | 29,190 | 30,961 | 32,187 | 40,306 | 53,588 | 71,520 | 68,170 |
| Accounts Payable   | 4,936  | 5,564  | 6,751  | 5,585  | 5,831  | 4,361  | 6,792  | 13,991 | 11,450 | 5,447  |
| Long-Term Debt     | 1,890  | 1,867  | 2,289  | 3,063  | 2,449  | 2,444  | 2,933  | 2,895  | 3,329  | 3,139  |
| Total Equity       | 4,141  | 4,522  | 4,917  | 5,582  | 6,368  | 6,581  | 7,114  | 8,245  | 9,338  | 10,140 |
| LTD/E Ratio        | 0.46   | 0.41   | 0.47   | 0.55   | 0.38   | 0.37   | 0.41   | 0.35   | 0.34   | 0.31   |

## Profitability & Per Share Metrics

| Year             | 2014  | 2015  | 2016   | 2017   | 2018  | 2019  | 2020  | 2021  | 2022   | 2023    |
|------------------|-------|-------|--------|--------|-------|-------|-------|-------|--------|---------|
| Return on Assets | 2.1%  | 2.0%  | 1.8%   | 1.9%   | 2.4%  | 2.7%  | 1.9%  | 2.6%  | 2.1%   | 2.2%    |
| Return on Equity | 12.3% | 11.6% | 11.2%  | 12.1%  | 14.3% | 16.0% | 11.9% | 18.3% | 17.2%  | 17.9%   |
| ROIC             | 8.2%  | 7.7%  | 7.6%   | 7.9%   | 9.7%  | 11.5% | 8.5%  | 13.2% | 12.6%  | 13.3%   |
| Shares Out.      | 212   | 214   | 212    | 216    | 218   | 207   | 205   | 206   | 215    | 217     |
| Revenue/Share    | 22.14 | 23.30 | 24.66  | 28.61  | 32.18 | 35.40 | 37.51 | 45.60 | 50.40  | 52.87   |
| FCF/Share        | 2.08  | 3.77  | (3.21) | (1.43) | 3.36  | 2.03  | 18.69 | 31.02 | (0.09) | (17.00) |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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