



# First Community Bankshares Inc. (FCBC)

Updated November 23<sup>rd</sup>, 2024, by Ian Bezek

## Key Metrics

|                             |      |                                            |       |                                  |                       |
|-----------------------------|------|--------------------------------------------|-------|----------------------------------|-----------------------|
| <b>Current Price:</b>       | \$47 | <b>5 Year CAGR Estimate:</b>               | 4.1%  | <b>Market Cap:</b>               | \$844 M               |
| <b>Fair Value Price:</b>    | \$41 | <b>5 Year Growth Estimate:</b>             | 4.0%  | <b>Ex-Dividend Date:</b>         | 02/06/25 <sup>1</sup> |
| <b>% Fair Value:</b>        | 113% | <b>5 Year Valuation Multiple Estimate:</b> | -2.5% | <b>Dividend Payment Date:</b>    | 02/20/25 <sup>1</sup> |
| <b>Dividend Yield:</b>      | 2.6% | <b>5 Year Price Target</b>                 | \$50  | <b>Years Of Dividend Growth:</b> | 12                    |
| <b>Dividend Risk Score:</b> | D    | <b>Retirement Suitability Score:</b>       | D     | <b>Rating:</b>                   | Hold                  |

## Overview & Current Events

First Community Bankshares is a Virginia-based medium-sized regional bank. Founded in 1874, First Community operates 53 bank branches across North Carolina, Tennessee, Virginia, and West Virginia. First Community is a full-service bank offering a full range of commercial and consumer banking services along with managing trusts and estates through its wealth management business. The bank currently has more than \$3.2 billion in total assets.

First Community had a rough time during the 2008 financial crisis, with shares losing the majority of their value during that period. As part of that, First Community retreated from more urban areas to refocus its business on more rural parts of its geographic area where it could enjoy higher local market deposit share. The firm's performance has improved in recent years, with the bank posting solid growth from 2018-onward and it handled the pandemic period particularly well. Like many regional banks, First Community saw its earnings lag in 2023 as it dealt with the inverted yield curve and much higher costs to retain the bank's deposit base.

However, the bank has turned the corner. First Community reported its Q3 earnings on October 22<sup>nd</sup>, 2024. Earnings per share of \$0.71 fell slightly from the \$0.78 reported for the same period of 2023. However, earnings have bounced significantly from the trough levels seen recently. The bank's net interest margin has stabilized, and credit metrics remain strong. Given that the bank's deposit costs are leveling off and the Federal Reserve is cutting interest rates, we believe that the bank can build off 2024's progress and reach a new peak earnings per share figure in 2025.

## Growth on a Per-Share Basis

| Year          | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | 2023   | 2024          | 2029          |
|---------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------------|---------------|
| <b>EPS</b>    | \$1.31 | \$1.31 | \$1.45 | \$1.26 | \$2.18 | \$2.46 | \$2.02 | \$2.94 | \$2.82 | \$2.67 | <b>\$2.86</b> | <b>\$3.48</b> |
| <b>DPS</b>    | \$0.50 | \$0.54 | \$0.60 | \$0.68 | \$0.78 | \$0.96 | \$1.00 | \$1.04 | \$1.12 | \$1.16 | <b>\$1.24</b> | <b>\$1.51</b> |
| <b>Shares</b> | 19     | 19     | 17     | 17     | 17     | 16     | 18     | 17     | 17     | 18     | <b>18</b>     | <b>18</b>     |

First Community Bankshares fared poorly during the 2008 financial crisis. The bank slashed its dividend almost all the way to zero, and the stock lost most of its value as well. It took the bank until 2022 to get the dividend back to the levels where it was prior to the 2008 shock. The bank adjusted its strategy, building a dominant position in rural markets while expending less effort on more competitive urban centers. This pivot has left First Community Bankshares with strong market share in many counties where it can earn above-average margins. We believe the bank's current make-up is unlikely to deliver high long-term growth and estimate just 4% annualized increases from here. That said, we believe the bank's competitive position is solid within its existing geographies and that it should be able to handle future crises well. First Community Bankshares has now increased its dividend for 12 years in a row. The latest hike was on July 23<sup>rd</sup>, 2024, where it increased the dividend 7% to a 31 cent per share quarterly payout. Given the slow earnings growth in recent years, we estimate a future dividend growth rate of 4% annualized to maintain the bank's current dividend payout ratio.

<sup>1</sup> Estimated date.

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## Valuation Analysis

| Year      | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | Now  | 2029 |
|-----------|------|------|------|------|------|------|------|------|------|------|------|------|
| Avg. P/E  | 11.9 | 13.7 | 20.4 | 22.7 | 13.9 | 14.7 | 10.6 | 11.0 | 11.8 | 14.2 | 16.4 | 14.5 |
| Avg. Yld. | 3.2% | 2.9% | 2.4% | 2.4% | 2.3% | 2.6% | 4.6% | 3.5% | 3.5% | 3.7% | 2.6% | 3.0% |

First Community Bankshares has averaged a 14.5x P/E ratio since 2014, and a 12.5x ratio over the past five years. We think those numbers establish a reasonable range for the bank and expect that the stock will remain around its long-term average for the foreseeable future. The bank's current 2.6% dividend yield is slightly below its long-term average.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

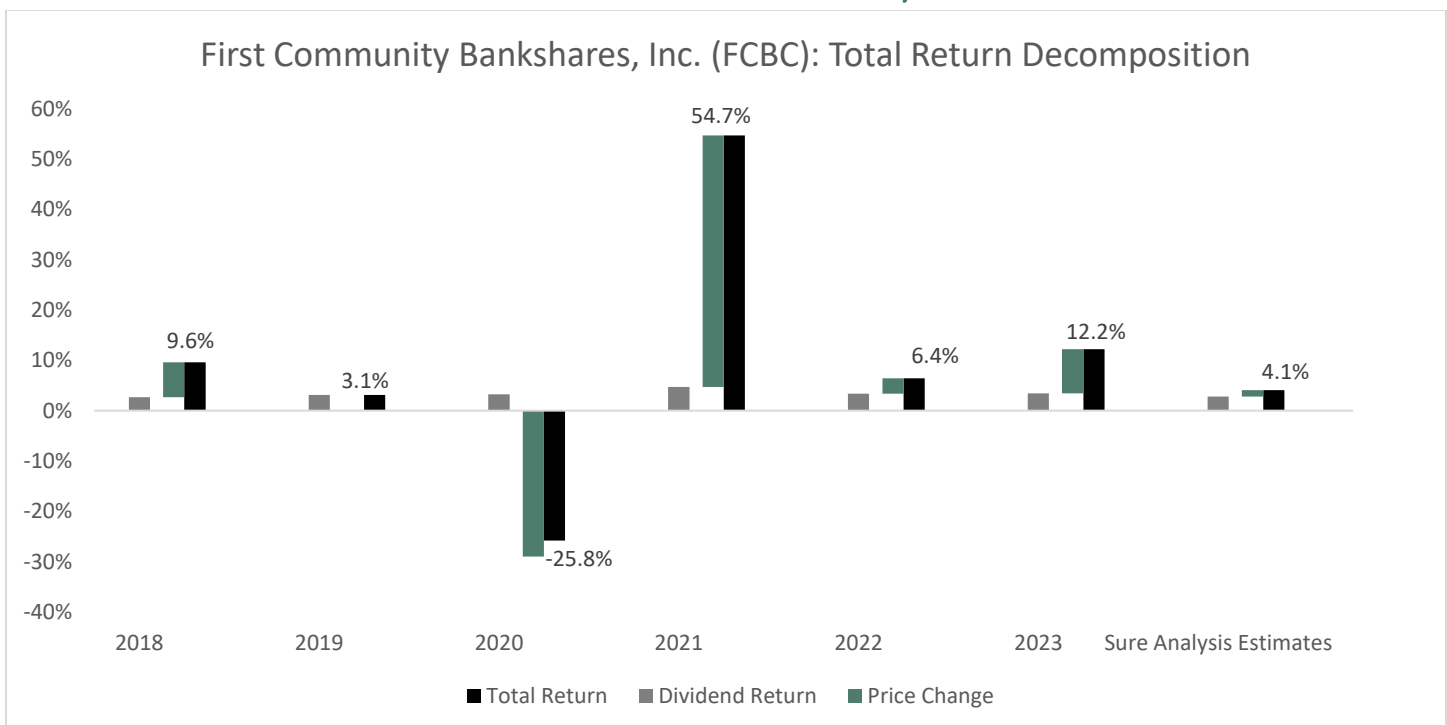
| Year   | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2029 |
|--------|------|------|------|------|------|------|------|------|------|------|------|------|
| Payout | 38%  | 41%  | 41%  | 54%  | 36%  | 39%  | 50%  | 35%  | 40%  | 43%  | 43%  | 43%  |

First Community Bankshares has long maintained a dividend payout ratio of around 40%, and we see little reason to think management will deviate from that general level. The bank had a terrible run during 2008, but we believe the bank's strategic decisions since that point will help it fare better during future financial shocks. First Community's encouraging performance during the pandemic and the recent 2023 deposit flight further back up this view. We think the bank's geographic area that it serves is generally attractive and does not carry undue risk for shareholders.

## Final Thoughts & Recommendation

First Community Bankshares has woken up in 2024, with the stock rallying to new all-time highs, finally exceeding its prior peak which was set way back in 2007. We believe shares are slightly overvalued and will face modest multiple compression going forward. Thus, total returns will come from the firm's earnings growth and dividend yield. These factors lead to a projected 4.1% annualized total return outlook in future years. Shares merit a hold rating today.

## Total Return Breakdown by Year



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## Income Statement Metrics

| Year           | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | 2023  |
|----------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Revenue        | 111   | 109   | 103   | 108   | 113   | 112   | 133   | 130   | 141   | 156   |
| SG&A Exp.      | 49    | 48    | 45    | 42    | 42    | 42    | 46    | 47    | 51    | 55    |
| D&A Exp.       | 5     | 5     | 5     | 5     | 4     | 4     | 6     | 6     | 6     | 6     |
| Net Profit     | 25    | 25    | 25    | 21    | 36    | 39    | 36    | 51    | 47    | 48    |
| Net Margin     | 22.9% | 22.5% | 24.4% | 19.8% | 32.0% | 34.7% | 27.1% | 39.2% | 33.2% | 30.7% |
| Free Cash Flow | 41    | 57    | 41    | 34    | 47    | 48    | 43    | 45    | 58    | 59    |
| Income Tax     | 12    | 11    | 13    | 21    | 9     | 11    | 10    | 15    | 13    | 14    |

## Balance Sheet Metrics

| Year               | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | 2023  |
|--------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Total Assets       | 2,608 | 2,462 | 2,386 | 2,388 | 2,244 | 2,799 | 3,011 | 3,195 | 3,136 | 3,269 |
| Cash & Equivalents | 41    | 38    | 38    | 38    | 41    | 69    | 61    | 50    | 65    | 79    |
| Acc. Receivable    | 6     | 6     | 6     | 6     | 5     | 7     | 9     | 8     | 9     | 11    |
| Goodwill & Int.    | 107   | 106   | 103   | 102   | 98    | 138   | 137   | 135   | 134   | 159   |
| Total Liabilities  | 2,257 | 2,119 | 2,047 | 2,038 | 1,912 | 2,370 | 2,584 | 2,767 | 2,714 | 2,765 |
| Long-Term Debt     | 108   | 81    | 81    | 50    | -     | -     | -     | -     | -     | -     |
| Total Equity       | 336   | 343   | 339   | 351   | 333   | 429   | 427   | 428   | 422   | 503   |
| LTD/E Ratio        | 0.31  | 0.24  | 0.24  | 0.14  | -     | -     | -     | -     | -     | -     |

## Profitability & Per Share Metrics

| Year             | 2014 | 2015 | 2016 | 2017 | 2018  | 2019  | 2020 | 2021  | 2022  | 2023  |
|------------------|------|------|------|------|-------|-------|------|-------|-------|-------|
| Return on Assets | 1.0% | 1.0% | 1.0% | 0.9% | 1.6%  | 1.5%  | 1.2% | 1.6%  | 1.5%  | 1.5%  |
| Return on Equity | 7.5% | 7.1% | 7.4% | 6.2% | 10.6% | 10.2% | 8.4% | 12.0% | 11.0% | 10.4% |
| ROIC             | 5.3% | 5.6% | 6.0% | 5.2% | 9.9%  | 10.2% | 8.4% | 12.0% | 11.0% | 10.4% |
| Shares Out.      | 19   | 19   | 17   | 17   | 17    | 16    | 18   | 17    | 17    | 18    |
| Revenue/Share    | 5.71 | 5.83 | 5.94 | 6.35 | 6.81  | 7.09  | 7.45 | 7.50  | 8.49  | 8.67  |
| FCF/Share        | 2.08 | 3.06 | 2.37 | 1.99 | 2.82  | 3.06  | 2.39 | 2.60  | 3.49  | 3.28  |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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