



# NelNet Inc. (NNI)

Updated November 15<sup>th</sup>, 2024, by Ian Bezek

## Key Metrics

|                             |       |                                            |       |                                  |          |
|-----------------------------|-------|--------------------------------------------|-------|----------------------------------|----------|
| <b>Current Price:</b>       | \$109 | <b>5 Year CAGR Estimate:</b>               | 4.4%  | <b>Market Cap:</b>               | \$4.0 B  |
| <b>Fair Value Price:</b>    | \$73  | <b>5 Year Growth Estimate:</b>             | 12.0% | <b>Ex-Dividend Date:</b>         | 12/02/24 |
| <b>% Fair Value:</b>        | 150%  | <b>5 Year Valuation Multiple Estimate:</b> | -7.8% | <b>Dividend Payment Date:</b>    | 12/16/24 |
| <b>Dividend Yield:</b>      | 1.0%  | <b>5 Year Price Target</b>                 | \$128 | <b>Years Of Dividend Growth:</b> | 10       |
| <b>Dividend Risk Score:</b> | C     | <b>Retirement Suitability Score:</b>       | F     | <b>Rating:</b>                   | Hold     |

## Overview & Current Events

NelNet is a financial services provider most known for managing student loans. As of year-end 2023, NelNet serviced \$533 billion in total loan volume for 16.1 million borrowers. Investors might think that this would make NelNet an unattractive investment at present, given the moratorium on many student loan repayments since the onset of the pandemic. However, NelNet's business model includes four pillars, and it has enjoyed growth in other areas to make up for the pause in certain parts of the student loan business. In addition to its student loan ownership, NelNet is a leading online payments processor for universities, working with more than 1,000 academic institutions. It provides investment advisory and insurance services for the education sector. Finally, NelNet has an investment arm which operates in venture capital, renewable energy, and tax equity spaces among others, offering another diversified income stream.

NelNet had a challenging 2023. The company hedged its interest rate exposure during last year's banking sector volatility, which led to higher net interest expenses. In addition, the company took a large write-down related to its operations in the residential solar installation market. These factors led NelNet to report earnings far short of its usual standards. 2024 has continued this uneven performance.

On November 7<sup>th</sup>, 2024, the company reported its Q3 results. Earnings per share of \$0.34 massively missed the analyst consensus of \$1.36 per share and slumped from the \$1.12 reported in the same period of 2023. Revenues of \$309 million fell 6% year-over-year.

There is some uncertainty around the student loan sector, as courts continue to debate the merits of the Biden Administration's student loan relief proposals. In addition, the Consumer Finance Protection Bureau recently took regulatory action against NelNet peer Navient (NAVI) for allegedly unscrupulous behavior in the student loan servicing space. NelNet suffered another big write-down on its renewable energy business this quarter, leading to the large earnings per share miss. We expect this drag on earnings to begin to reverse itself in 2025.

## Growth on a Per-Share Basis

| Year          | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021    | 2022    | 2023   | 2024          | 2029          |
|---------------|--------|--------|--------|--------|--------|--------|--------|---------|---------|--------|---------------|---------------|
| <b>EPS</b>    | \$6.62 | \$5.89 | \$6.02 | \$4.14 | \$5.57 | \$3.54 | \$9.02 | \$10.20 | \$10.83 | \$2.45 | <b>\$4.85</b> | <b>\$8.55</b> |
| <b>DPS</b>    | \$0.40 | \$0.42 | \$0.50 | \$0.58 | \$0.66 | \$0.74 | \$0.82 | \$0.90  | \$0.98  | \$1.06 | <b>\$1.12</b> | <b>\$1.65</b> |
| <b>Shares</b> | 46     | 46     | 43     | 42     | 41     | 40     | 39     | 39      | 38      | 37     | <b>37</b>     | <b>35</b>     |

NelNet enjoyed considerable growth over the past few years, with 2021 and 2022 being particularly advantageous for the firm. However, the company significantly blundered in 2023. NelNet has started to recover in 2024, but it is still suffering from the consequences of recent poor lending decisions. Once it works through those issues, we expect 12% annualized growth, primarily based on the rapid growth of the firm's payments processing business and venture capital investments. If the regulatory environment for student lending improves, there could be upside to that estimate. NelNet has grown its dividend at an 8.6% annualized rate over the past five years. We are estimating 8% dividend growth going forward; while the company's earnings have hit a bump in the road recently, its overall low payout ratio and strong

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balance sheet give it room for considerable dividend increases nonetheless. NelNet has had a consistent share repurchase program over the past decade, and we expect that to continue going forward.

## Valuation Analysis

| Year      | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | Now  | 2029 |
|-----------|------|------|------|------|------|------|------|------|------|------|------|------|
| Avg. P/E  | 7.0  | 5.5  | 8.3  | 12.9 | 9.2  | 16.3 | 7.7  | 9.4  | 8.3  | 35.7 | 22.5 | 15.0 |
| Avg. Yld. | 0.8% | 1.0% | 1.2% | 1.1% | 1.0% | 1.1% | 1.5% | 1.1% | 1.0% | 1.1% | 1.0% | 1.3% |

Excluding 2023, when NelNet's earnings were unusually low, the company has averaged a roughly 10x P/E ratio over the past five years and decade, respectively. We believe that valuation is too pessimistic. We understand the market's skepticism toward the company's core student loan business. However, other parts of the firm's business, such as payments processing, have higher margins and less credit risk and deserve a higher valuation multiple. We believe a 15x P/E ratio would be more appropriate. That said, shares are still overvalued today even against our more optimistic baseline. The company's 1.0% dividend yield is in-line with its long-term average.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

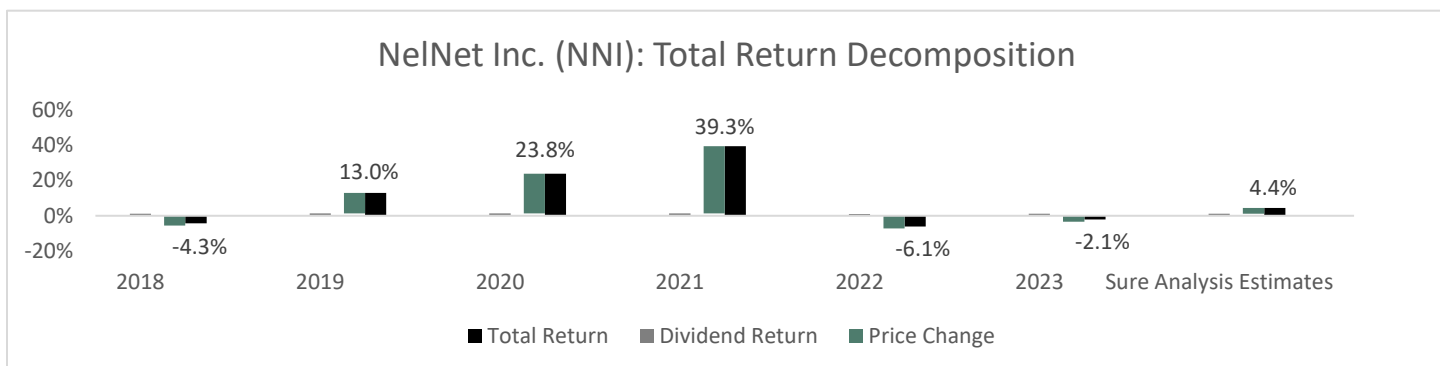
| Year   | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2029 |
|--------|------|------|------|------|------|------|------|------|------|------|------|------|
| Payout | 6%   | 7%   | 8%   | 14%  | 12%  | 21%  | 9%   | 9%   | 9%   | 43%  | 23%  | 19%  |

NelNet has \$9 billion in total debt, but this is offset by its \$12 billion in gross loans and investments that it holds on the balance sheet. Notably, its long-term debt load has shrunk by more than half over the past decade as it has reduced its student loan exposure while increasing its investments in other assets and businesses. Student loans are a political hot potato, and we could see further government actions which harm the private education lenders. Regardless, NelNet has remained profitable even during the COVID-19 era loan payments hiatus. Some of NelNet's other business ventures have high risk in isolation, but NelNet has so many irons in the fire that diversification can protect it from downturns in any one line of business operations. The company's dividend is well-covered out of earnings and the payout ratio should remain under 25% on a long-term basis.

## Final Thoughts & Recommendation

NelNet has generated a tremendous track record of shareholder value creation over the years, with its book value per share rising from \$37/share in 2014 to \$91/share today. We believe investors should give the company the benefit of the doubt for its 2023 earnings stumble and that it will return to its positive long-term trajectory going forward. That said, the share price has run well ahead of fundamentals. Despite 12% long-term growth expectations, we see more modest 4.4% annualized returns due to multiple compression. Shares earn a hold rating today.

## Total Return Breakdown by Year



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## Income Statement Metrics

| Year           | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | 2023  |
|----------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Revenue        | 835   | 808   | 806   | 713   | 1,010 | 978   | 1,043 | 1,242 | 1,405 | 1,031 |
| SG&A Exp.      | 228   | 248   | 256   | 302   | 436   | 464   | 502   | 507   | 590   | 592   |
| D&A Exp.       | 108   | 124   | 123   | 138   | 185   | 193   | 198   | 132   | 176   | 145   |
| Net Profit     | 308   | 268   | 257   | 173   | 228   | 142   | 352   | 393   | 407   | 92    |
| Net Margin     | 36.9% | 33.1% | 31.9% | 24.3% | 22.6% | 14.5% | 33.8% | 31.7% | 29.0% | 8.9%  |
| Free Cash Flow | 331   | 375   | 233   | 166   | 146   | 206   | 236   | 421   | 625   | 359   |
| Income Tax     | 160   | 152   | 141   | 65    | 59    | 35    | 101   | 116   | 113   | 20    |

## Balance Sheet Metrics

| Year               | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | 2023   |
|--------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Total Assets       | 30,098 | 30,419 | 27,193 | 23,964 | 25,221 | 23,709 | 22,646 | 21,678 | 19,374 | 16,737 |
| Cash & Equivalents | 130    | 64     | 70     | 67     | 121    | 134    | 121    | 126    | 118    | 168    |
| Acc. Receivable    | 402    | 435    | 435    | 468    | 739    | 115    | 76     | 163    | 195    | 196    |
| Goodwill & Int.    | 169    | 197    | 195    | 177    | 271    | 238    | 217    | 194    | 240    | 203    |
| Total Liabilities  | 28,372 | 28,527 | 25,122 | 21,799 | 22,906 | 21,318 | 20,018 | 18,725 | 16,174 | 13,515 |
| Accounts Payable   | 26     | 32     | 46     | 50     | 62     | 47     | 29     | 5      | 36     | 35     |
| Long-Term Debt     | 28,027 | 28,106 | 24,668 | 21,357 | 22,219 | 20,529 | 19,321 | 17,147 | 14,070 | 11,620 |
| Total Equity       | 1,725  | 1,884  | 2,062  | 2,150  | 2,304  | 2,387  | 2,632  | 2,951  | 3,199  | 3,263  |
| LTD/E Ratio        | 16.24  | 14.91  | 11.97  | 9.94   | 9.64   | 8.60   | 7.34   | 5.81   | 4.40   | 3.56   |

## Profitability & Per Share Metrics

| Year             | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | 2023  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Return on Assets | 1.1%  | 0.9%  | 0.9%  | 0.7%  | 0.9%  | 0.6%  | 1.5%  | 1.8%  | 2.0%  | 0.5%  |
| Return on Equity | 19.4% | 14.8% | 13.0% | 8.2%  | 10.2% | 6.0%  | 14.0% | 14.1% | 13.2% | 2.9%  |
| ROIC             | 1.1%  | 0.9%  | 0.9%  | 0.7%  | 0.9%  | 0.6%  | 1.6%  | 1.9%  | 2.2%  | 0.6%  |
| Shares Out.      | 46    | 46    | 43    | 42    | 41    | 40    | 39    | 39    | 38    | 37    |
| Revenue/Share    | 17.96 | 17.76 | 18.88 | 17.06 | 24.70 | 24.43 | 26.69 | 32.19 | 37.35 | 27.56 |
| FCF/Share        | 7.12  | 8.23  | 5.45  | 3.98  | 3.57  | 5.15  | 6.04  | 10.92 | 16.61 | 9.59  |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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