



Portland General Electric (POR)

Updated February 16th, 2025 by Quinn Mohammed

Key Metrics

Current Price:	\$41	5 Year CAGR Estimate:	14.7%	Market Cap:	\$4.4 B
Fair Value Price:	\$58	5 Year Growth Estimate:	4.0%	Ex-Dividend Date:	03/24/2025
% Fair Value:	72%	5 Year Valuation Multiple Estimate:	6.9%	Dividend Payment Date:	04/15/2025
Dividend Yield:	4.8%	5 Year Price Target:	\$71	Years of Dividend Growth:	18
Dividend Risk Score:	B	Retirement Suitability Score:	A	Rating:	Buy

Overview & Current Events

Portland General Electric is an electric utility based in Portland, Oregon, providing electricity to more than 930,000 customers in 51 cities. The company owns or contracts more than 3.5 gigawatts of energy generation, between gas, coal, wind & solar, and hydro. Portland General trades on the NYSE under the ticker POR and has a market capitalization of \$4.4 billion. POR has about 3,000 full-time employees. In 2024, the corporation generated \$3.5 billion in revenue. The utility company is diversified by customer, with 36% of retail deliveries going to residential customers, 32% to commercial clients, and 32% to industrial clients. The company is forecasting that 80% of its power delivered to customers by 2030 will be carbon free, and 100% carbon free by 2040.

On April 19th, 2024, Portland General Electric announced a 5% increase in the quarterly dividend to \$0.50 per share.

Portland General reported fourth quarter 2024 results on February 14th, 2025. The company reported net income of \$39 million for the quarter, equal to \$0.36 per diluted share on a GAAP basis, compared to \$0.67 in Q4 2023.

In 2024, residential, commercial, and industrial deliveries rose by 0.5%, 0.9%, and 10.7%, respectively.

Leadership initiated its 2025 full year guidance for adjusted earnings per share at \$3.23 at the midpoint based on a series of assumptions, most notably a ~3% increase in annual energy deliveries.

Growth on a Per-Share Basis

Year	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2030
EPS	\$2.04	\$2.16	\$2.29	\$2.37	\$2.39	\$2.75	\$2.72	\$2.74	\$2.38	\$3.14	\$3.23	\$3.93
DPS	\$1.18	\$1.26	\$1.34	\$1.43	\$1.52	\$1.59	\$1.70	\$1.79	\$1.86	\$1.98	\$2.00	\$2.68
Shares¹	88.8	89.0	89.1	89.3	89.6	89.6	89.6	89.6	98.0	104.2	105.0	120.0

Portland General has demonstrated a clear history of consistent per share earnings growth. In the past nine and five years, POR has grown adjusted earnings per share by 4.9% and 5.6% per year on average, respectively. In October 2022, management upgraded the company's long-term EPS growth guidance to 5% to 7% (from 4% to 6% previously), but from here we expect 4% earnings growth into 2030. As of February 2025, Portland General maintained that long-term guidance. Leadership also estimates that the company can grow the dividend by 5% to 7% over the long term, for a 6% mid-point, which is consistent with the trailing 10-year average dividend growth rate of 5.9%.

We expect that Portland General will generate this earnings growth through increased annual energy deliveries, as a result of commercial growth, and strong growth in industrial energy demand due to customer expansion. Rate increases, customer additions, and completion of construction projects will all further fuel Portland General's earnings growth.

The company has increased the share count over the last decade, though not at an alarming rate (nearly 2% per year over the last nine years). A rising share count is common among utility companies with constant capital expenditures and pay out a large portion of their earnings to shareholders in the form of dividends.

¹ In millions

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Valuation Analysis

Year	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	Now	2030
Avg. P/E	17.7	19.1	20.0	18.4	22.3	26.6	24.5	19.1	19.7	19.1	12.9	18.0
Avg. Yld.	3.3%	3.1%	2.9%	3.3%	2.8%	3.5%	3.4%	3.4%	4.0%	4.3%	4.8%	3.8%

The current PE ratio of 12.9 is discounted compared to Portland General's average historical PE ratio. In the past ten and five years, POR has traded at an average valuation of 20.7- and 21.8-times earnings. We estimate the company can grow into the valuation of 18 times earnings. This PE ratio increase from 12.9 to 18.0 would result in valuation gains of 6.9% annually due to multiple expansion. With a lower-than-average valuation today, the dividend is elevated historically at 4.8%.

Safety, Quality, Competitive Advantage, & Recession Resiliency

Year	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2030
Payout	58%	58%	59%	60%	64%	58%	62%	65%	78%	63%	62%	68%

Portland General's payout ratio has remained within or below its target payout ratio of 60% to 70% for most of the last decade. Going forward, we estimate that Portland General will likely remain within its target payout ratio as the dividend grows in line with earnings-per-share.

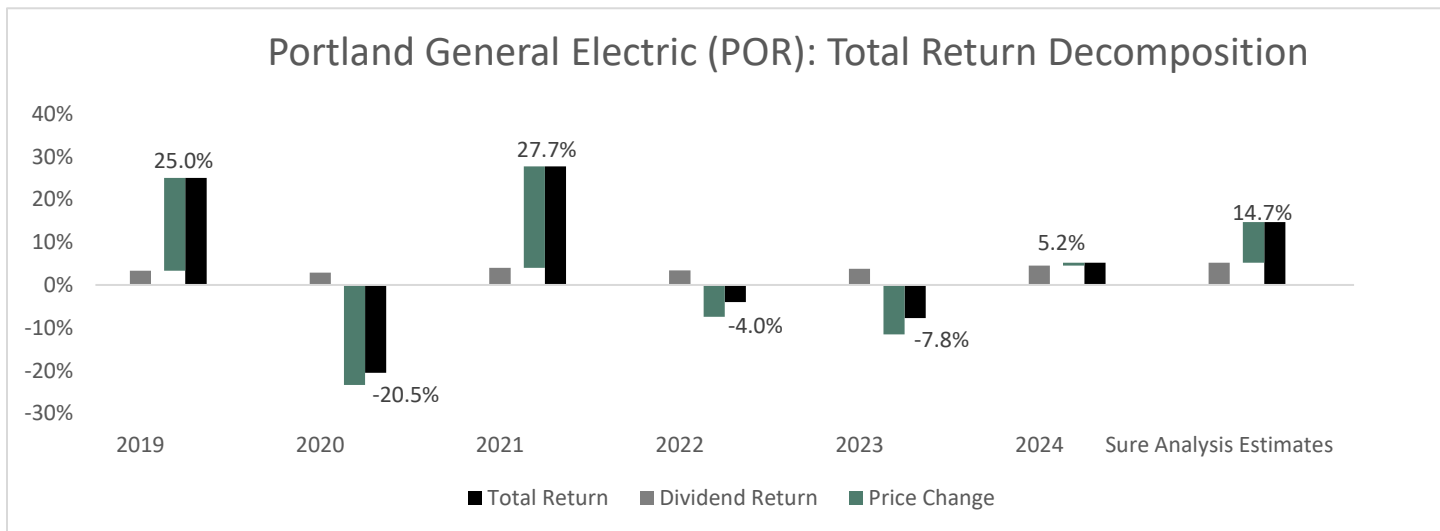
During the great financial crisis, earnings fell roughly 44% from peak to trough. However, the dividend was fairly well covered throughout the entire ordeal, and it kept growing year-after-year, resulting in an 18 year annual dividend increase streak. It's worth noting too that if we ignored the year 2007 where POR generated significantly higher earnings than on average (the peak), the financial crisis had little impact on Portland General's earnings, which had been rising steadily since 2006.

We don't see POR as having a significant competitive advantage in its business among its peers, though it does dominate in its geographical area of Oregon, and serves roughly half of the residential population.

Final Thoughts & Recommendation

Portland General Electric is a consistent earnings grower and dominates in its geographical location. The corporation has generally kept within its target payout ratio, which has enabled it to grow its dividend for eighteen consecutive years. We believe Portland General is trading at 72% fair value, with the potential to generate 14.7% of total annualized returns, thus we are reiterating POR as a buy.

Total Return Breakdown by Year



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Income Statement Metrics

Year	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Revenue	1,898	1,923	2,009	1,991	2,123	2,145	2,396	2,647	2,923	3440
Gross Profit	1,237	1,306	1,417	1,420	1,509	1,437	1,574	1,659	1,733	1586
Gross Margin	65.2%	67.9%	70.5%	71.3%	71.1%	67.0%	65.7%	62.7%	59.3%	46.1%
SG&A Exp.	507	526	569	563	613	576	646	688	341	403
D&A Exp.	305	321	345	382	409	454	404	417	458	496
Operating Profit	309	340	380	346	353	269	378	397	396	512
Op. Margin	16.3%	17.7%	18.9%	17.4%	16.6%	12.5%	15.8%	15.0%	13.5%	14.9%
Net Profit	172	193	187	212	214	155	244	233	228	313
Net Margin	9.1%	10.0%	9.3%	10.6%	10.1%	7.2%	10.2%	8.8%	7.8%	9.1%
Free Cash Flow	-78	-22	83	35	-60	-217	-104	-92	-938	-490
Income Taxes	45	50	86	17	27	0	23	39	45	37

Balance Sheet Metrics

Year	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Total Assets	7,210	7,527	7,838	8,110	8,394	9,069	9,494	10,459	11,210	12540
Cash & Equivalents	4	6	39	119	30	257	52	165	5	12
Acct Receivables	158	155	168	193	253	271	329	398	414	456
Inventories	83	82	78	84	96	72	78	95	113	114
Total Liabilities	4,952	5,183	5,422	5,604	5,803	6,456	6,787	7,680	7,889	8750
Accounts Payable	98	129	132	168	165	153	244	457	347	365
Long-Term Debt	2,199	2,350	2,426	2,478	2,597	3,196	3,285	3,646	4,131	4524
Total Equity	2,258	2,344	2,416	2,506	2,591	2,613	2,707	2,779	3,319	3794
LTD/E Ratio	0.97	1.00	1.00	0.99	1.00	1.22	1.21	1.31	1.25	1.19

Profitability & Per Share Metrics

Year	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Return on Assets	2.4%	2.6%	2.4%	2.7%	2.6%	1.8%	2.6%	2.3%	2.1%	2.6%
Return on Equity	8.3%	8.4%	7.9%	8.6%	8.4%	6.0%	9.2%	8.5%	7.5%	8.8%
ROIC	3.9%	4.2%	3.9%	4.3%	4.2%	2.8%	4.1%	3.8%	3.3%	4.0%
Shares Out.	88.8	89.0	89.1	89.3	89.6	89.6	75.6	89.6	98.0	104.2
Revenue/Share	22.50	21.59	22.53	22.28	23.71	23.93	26.73	29.53	29.84	33.03
FCF/Share	-0.92	-0.25	0.93	0.39	-0.67	-2.42	-1.16	-1.03	-9.58	-4.70

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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