

Cisco Systems Inc. (CSCO)

Updated May 19th, 2025 by Nathan Parsh

Key Metrics

| Current Price: | \$64 | 5 Year CAGR Estin | nate: | 4.5% | Market Cap: | \$253 B |
|-----------------------------|------|--------------------|--------------------|--------|---------------------------------|----------|
| Fair Value Price: | \$53 | 5 Year Growth Est | timate: | 6.0% | Ex-Dividend Date: | 07/03/25 |
| % Fair Value: | 121% | 5 Year Valuation I | Multiple Estimate: | -3.7% | Dividend Payment Date: | 07/23/25 |
| Dividend Yield: | 2.6% | 5 Year Price Targe | et | \$71 | Years Of Dividend Growth | n: 15 |
| Dividend Risk Score: | D | Sector: | Information Techr | nology | Rating: | Hold |

Overview & Current Events

Cisco Systems is the global leader in high performance computer networking systems. The company's routers and switches allow networks around the world to connect to each other through the internet. Cisco also offers data center, cloud, and security products. The company went public on February 16th, 1990. Today, Cisco employs more than 90,000 people and generates more than \$56 billion in annual revenues.

On March 18th, 2024, Cisco completed its \$28 billion purchase of cybersecurity company Splunk.

On February 12th, 2025, Cisco announced a 2.5% dividend increase in the quarterly payment to \$0.41.

On May 14th, 2025, Cisco reported results for the third quarter of fiscal year 2025, which ended April 26th, 2025. For the quarter, revenue grew 11.4% to \$14.2 billion, which was \$90 million more than expected. Adjusted earnings-per-share of \$0.96 compared favorably to adjusted earnings-per-share of \$0.88 in the prior year and was \$0.04 above estimates.

Product orders improved 20% for the period. Excluding the addition of Splunk, product orders were higher by 9%. Networking grew 8%, Security surged 54%, Collaboration was up 4%, and Observability improved 24%. By region, the Americas grew 14%, Europe/Middle East/Africa increased 8%, and Asia-Pacific/Japan/China was higher by 9%. Total gross margins expanded 50 basis points to 65.6%. Deferred revenue grew 2% to \$28 billion. Cisco repurchased 25 million shares at an average price of \$59.78 during the quarter. The company has \$15.4 billion, or 6.1% of its current market capitalization, remaining on its share repurchase authorization.

Cisco provided an updated outlook for fiscal year 2025 as well, with the company now expecting revenue in a range of \$56.5 billion to \$56.7 billion, compared to \$56 billion to \$56.5 billion, \$55.3 billion to \$56.3 billion, and \$55 billion to \$56.2 billion previously. Adjusted earnings-per-share is now projected in a range of \$3.77 to \$3.79, up from \$3.68 to \$3.74, \$3.60 to \$3.66, and \$3.52 to \$3.58 previously. We have updated our forecast accordingly.

Growth on a Per-Share Basis

| Year | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2030 |
|---------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------------|--------|
| EPS | \$2.21 | \$2.36 | \$2.39 | \$2.60 | \$3.10 | \$3.21 | \$3.22 | \$3.36 | \$3.89 | \$3.73 | <i>\$3.78</i> | \$5.06 |
| DPS | \$0.80 | \$0.94 | \$1.10 | \$1.32 | \$1.40 | \$1.44 | \$1.46 | \$1.50 | \$1.54 | \$1.58 | \$1.64 | \$1.86 |
| Shares ¹ | 5085 | 5029 | 4983 | 4670 | 4307 | 4243 | 4238 | 4170 | 4093 | 4035 | 4002 | 3980 |

Between 2015 and 2024, Cisco's earnings increased at a rate of 6.0% per year. The growth rate has decelerated to 3.3% when looking at the last five years. We reaffirm our expected growth rate of 6% due to a combination of improving margins and share repurchases.

Cisco has increased its dividend for 15 consecutive years. For much of this time, shareholders have seen impressive dividend growth since the company instituted its dividend, though growth has slowed considerably over the past few years. We have lowered our expected dividend growth rate to 2.5% to better reflect recent increases.

Disclosure: This analyst has a position in the security discussed in this research report.

¹ Share count in millions



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Valuation Analysis

| Year | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | Now | 2030 |
|-----------|------|------|------|------|------|------|------|------|------|------|------|------|
| Avg. P/E | 12.3 | 11.5 | 13.3 | 15.1 | 16.1 | 15.5 | 17.2 | 14.0 | 13.4 | 12.7 | 16.9 | 14.0 |
| Avg. Yld. | 2.9% | 3.5% | 3.5% | 3.2% | 2.7% | 2.8% | 2.6% | 3.3% | 3.0% | 3.3% | 2.6% | 2.6% |

Shares of Cisco have declined \$1, or 1.5%, since our February 16th, 2025 report. The 2009 to 2010 time frame saw shares of Cisco trade with a well above average price-to-earnings multiple. Over the last decade, shares have traded with an average P/E of 14.1. Given the company's overall business performance of the past few years, growth in deferred revenue, and large cash balance, we maintain our target P/E of 14.0. Shares are trading at 16.9 times our expected earnings-per-share for the fiscal year, implying a valuation headwind. Multiple contraction could lower annual returns by 3.7% over the next five years.

Safety, Quality, Competitive Advantage, & Recession Resiliency

| Year | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2030 |
|--------|------|------|------|------|------|------|------|------|------|------|------|------------|
| Payout | 36% | 40% | 46% | 51% | 45% | 45% | 45% | 45% | 40% | 42% | 43% | <i>37%</i> |

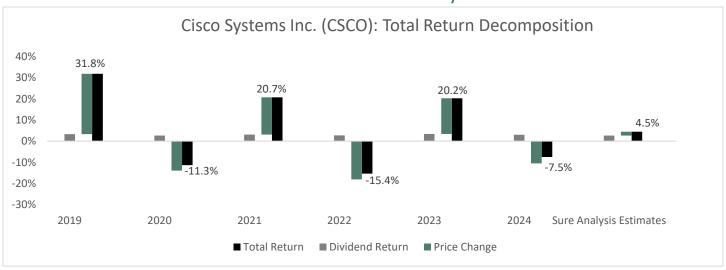
Cisco ended the most recent quarter with \$15.6 billion in cash and equivalents and investments. Given the cash on the balance sheet, it is likely that Cisco would be able to continue to pay a dividend even in the event of an extended recession.

With everything from computers to cell phones to buildings connected today, Cisco is in a prime position to capitalize on the Internet of Things. In fact, Cisco is responsible for 80% of all the data moved over the internet in the past 30+ years. While Cisco continues to enjoy hardware dominance, the company is attempting to become more of a subscription services company. This should help create more predictable revenue streams.

Final Thoughts & Recommendation

Cisco Systems is projected to return 4.5% annually over the next five years, up from our prior estimate 3.8%. Our estimated return stems from a 6% earnings growth rate and a starting yield of 2.6% that are partially offset by a headwind from multiple compression. Cisco showed growth in all product categories and regions during Q3 even when factoring in the addition of Splunk. We note that the stock's yield is market beating and the payout ratio is very reasonable. We have increased our five-year price target \$1 to \$71 because of guidance for the fiscal year, but we continue to rate shares of Cisco as a hold due to projected returns and the weak dividend risk score.

Total Return Breakdown by Year



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Income Statement Metrics

| Year | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2021 | 2022 | 2023 | 2024 |
|---------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Revenue | 49,161 | 49,247 | 48,005 | 49,330 | 51,904 | 49,301 | 49,818 | 51,557 | 56,998 | 53,803 |
| Gross Profit | 29,681 | 30,960 | 30,224 | 30,606 | 32,666 | 31,683 | 31,894 | 32,248 | 35,753 | 34,828 |
| Gross Margin | 60.4% | 62.9% | 63.0% | 62.0% | 62.9% | 64.3% | 64.0% | 62.5% | 62.7% | 64.7% |
| SG&A Exp. | 11,861 | 11,433 | 11,177 | 11,386 | 11,398 | 11,094 | 11,411 | 11,186 | 12,358 | 13,177 |
| D&A Exp. | 2,442 | 2,150 | 2,286 | 2,192 | 1,897 | 1,808 | 1,862 | 1,957 | 1,726 | 2,507 |
| Operating Profit | 11,254 | 12,928 | 12,729 | 12,667 | 14,541 | 14,101 | 13,719 | 13,975 | 15,562 | 12,970 |
| Op. Margin | 22.9% | 26.3% | 26.5% | 25.7% | 28.0% | 28.6% | 27.5% | 27.1% | 27.3% | 24.1% |
| Net Profit | 8,981 | 10,739 | 9,609 | 110 | 11,621 | 11,214 | 10,591 | 11,812 | 12,613 | 10,320 |
| Net Margin | 18.3% | 21.8% | 20.0% | 0.2% | 22.4% | 22.7% | 21.3% | 22.9% | 22.1% | 19.2% |
| Free Cash Flow | 11,325 | 12,424 | 12,912 | 12,832 | 14,922 | 14,656 | 14,762 | 12,749 | 19,037 | 10,210 |
| Income Tax | 2,220 | 2,181 | 2,678 | 12,929 | 2,950 | 2,756 | 2,671 | 2,665 | 2,705 | 1,914 |

Balance Sheet Metrics

| Year | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2021 | 2022 | 2023 | 2024 |
|--------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Total Assets (\$B) | 113.37 | 121.65 | 129.82 | 108.78 | 97.79 | 94.85 | 97.50 | 94.00 | 101.9 | 124.14 |
| Cash & Equivalents | 6,877 | 7,631 | 11,708 | 8,934 | 11,750 | 11,809 | 9,175 | 7,079 | 10,123 | 7,508 |
| Acc. Receivable | 5,344 | 5,847 | 5,146 | 5,554 | 5,491 | 5,472 | 5,766 | 6,622 | 5,854 | 6,685 |
| Inventories | 1,627 | 1,217 | 1,616 | 1,846 | 1,383 | 1,282 | 1,559 | 2,568 | 3,644 | 3,373 |
| Goodwill & Int. | 26,845 | 29,126 | 32,305 | 34,258 | 35,730 | 35,382 | 41,787 | 40,873 | 40,353 | 69,879 |
| Total Liabilities | 53,666 | 58,067 | 63,681 | 65,580 | 64,222 | 56,933 | 56,222 | 54,229 | 57,499 | 78,956 |
| Accounts Payable | 1,104 | 1,056 | 1,385 | 1,904 | 2,059 | 2,218 | 2,362 | 2,281 | 2,313 | 2,304 |
| Long-Term Debt | 25,354 | 28,643 | 33,717 | 25,569 | 24,666 | 14,583 | 11,526 | 9,515 | 8,391 | 30,962 |
| Total Equity | 59,698 | 63,586 | 66,137 | 43,204 | 33,571 | 37,920 | 41,275 | 39,773 | 44,353 | 45,457 |
| LTD/E Ratio | 0.42 | 0.45 | 0.51 | 0.59 | 0.73 | 0.38 | 0.28 | 0.24 | 0.19 | 0.68 |

Profitability & Per Share Metrics

| | | | , | | | | | | | |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Year | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2021 | 2022 | 2023 | 2024 |
| Return on Assets | 8.2% | 9.1% | 7.6% | 0.1% | 11.3% | 11.6% | 11.0% | 12.3% | 12.9% | 9.1% |
| Return on Equity | 15.4% | 17.4% | 14.8% | 0.2% | 30.3% | 31.4% | 26.7% | 29.1% | 30.0% | 23.0% |
| ROIC | 11.0% | 12.1% | 10.0% | 0.1% | 18.3% | 20.3% | 20.1% | 23.1% | 24.7% | 16.0% |
| Shares Out. | 5085 | 5029 | 4983 | 4670 | 4307 | 4243 | 4238 | 4170 | 4093 | 4035 |
| Revenue/Share | 9.55 | 9.68 | 9.51 | 10.11 | 11.66 | 11.59 | 11.76 | 12.30 | 13.89 | 13.25 |
| FCF/Share | 2.20 | 2.44 | 2.56 | 2.63 | 3.35 | 3.45 | 3.48 | 3.04 | 4.64 | 2.51 |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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