



Imperial Oil (IMO)

Updated May 15th, 2025 by Aristofanis Papadatos

Key Metrics

Current Price:	\$73	5 Year CAGR Estimate:	-2.2%	Market Cap:	\$37.4 B
Fair Value Price:	\$87	5 Year Growth Estimate:	-9.0%	Ex-Dividend Date:	6/4/2025
% Fair Value:	84%	5 Year Valuation Multiple Estimate:	3.5%	Dividend Payment Date:	7/1/2025
Dividend Yield:	2.8%	5 Year Price Target	\$54	Years Of Dividend Growth¹:	30
Dividend Risk Score:	F	Sector:	Energy	Rating:	Hold

Overview & Current Events

Imperial Oil is one of Canada's largest integrated oil businesses. The company operates through three reporting segments: Upstream, Downstream, and Chemical. Imperial Oil is headquartered in Calgary, Alberta, Canada. Exxon Mobil (XOM) owns approximately 70% of Imperial Oil's common equity. Imperial Oil is cross listed on both the Toronto Stock Exchange and the New York Stock Exchange, where it trades with a market capitalization of \$37.4 billion. Imperial Oil reports financial results in Canadian dollars, but the figures shown in this research report have been converted to U.S. dollars and refer to the company's NYSE-listed shares.

Imperial Oil is different from the well-known integrated oil majors, such as Exxon Mobil and Chevron, in one aspect. While the earnings of these companies greatly depend on the prices of WTI and Brent, the earnings of Imperial Oil are affected to a great extent by the prices of WTI and WCS (Western Canada Select). The latter usually trades at a deep discount to WTI, so it differentiates the earnings of Imperial Oil compared to those of the oil majors. In 2023 and 2024, the average discount of WCS to WTI was \$19 and \$15, respectively.

In early May, Imperial Oil reported (5/2/25) results for Q1-2025. Production declined -1% over the prior year's quarter while the average realized prices of oil and gas remained essentially flat on a sequential basis. Thanks to a steep decrease in interest expense, earnings-per-share grew 12% over the prior year's quarter. Imperial Oil has raised its dividend by 20% this year. It also expects to grow output this year and thus it is likely to post earnings-per-share close to those achieved last year, a nearly 15-year high level. We also praise management for reliable production growth. Nevertheless, investors should be aware of the high sensitivity of the earnings of Imperial Oil to the price of oil. As OPEC has begun to unwind its production cuts, the price of oil has decreased significantly lately. If global economy slows down, the pressure on the oil price is likely to persist.

Growth on a Per-Share Basis

Year	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2030
EPS	\$1.17	\$0.56	\$0.86	\$2.20	\$2.16	-\$1.90	\$2.74	\$8.36	\$6.31	\$6.16	\$6.20	\$3.87
DPS	\$0.39	\$0.44	\$0.50	\$0.58	\$0.64	\$0.66	\$0.82	\$1.13	\$1.43	\$1.75	\$2.04	\$2.40
Shares²	847.6	847.6	831.2	790.0	749.9	734.1	689.5	603.0	553.7	516.5	500.0	450.0

Imperial Oil's earnings-per-share history has been volatile, largely due to the high volatility of oil prices, particularly during the 2014-2017 downturn, and the volatility of refining margins. Indeed, 2017 earnings-per-share were less than one-fourth of their peak levels. On the bright side, the energy market has recovered strongly from the pandemic. In addition, as Canada has the third-highest level of oil reserves worldwide, behind only Venezuela and Saudi Arabia, Imperial Oil has strong growth prospects in the long run. Nevertheless, due to the cyclical nature of the oil industry, the price of oil is likely to deflate in the upcoming years. Due to the high comparison base formed by the expected earnings-per-share this year, we expect earnings-per-share to decline -9.0% per year on average over the next five years.

¹ In CAD

² In millions.

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Valuation Analysis

Year	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	Now	2030
Avg. P/E	31.5	---	35.6	13.9	12.4	---	10.4	5.7	8.4	11.4	11.8	14.0
Avg. Yld.	1.1%	1.4%	1.6%	1.9%	2.4%	3.9%	2.9%	2.4%	2.7%	2.6%	2.8%	4.4%

Imperial Oil is currently trading at a price-to-earnings ratio of 11.8, which is lower than our assumed fair price-to-earnings ratio of 14.0. If the stock trades at our fair value estimate in five years, it will enjoy a 3.5% annualized gain thanks to the expansion of its valuation level.

Safety, Quality, Competitive Advantage, & Recession Resiliency

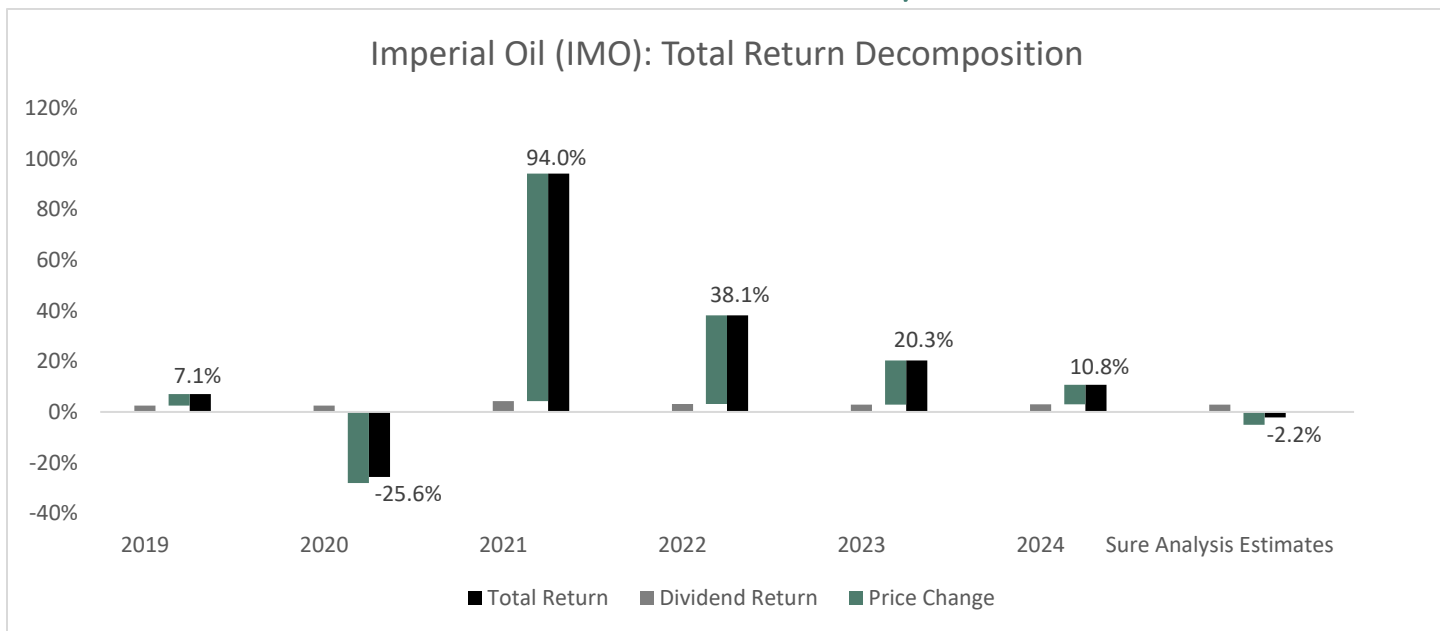
Year	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2030
Payout	33.3%	78.6%	58.1%	26.4%	29.6%	---	29.9%	13.5%	22.7%	28.4%	32.9%	62.0%

Imperial Oil is one of the highest-quality energy businesses in the Canadian market. The company has a credit rating of AA+ from S&P, which is higher than all of its peers in the Canadian energy space. Moreover, the company has paid 100+ years of consecutive dividends and has increased its dividend (in Canadian dollars) for 29 consecutive years. The company's 10-year average dividend growth rate (in USD) is 14%. Imperial Oil seems laser-focused on returning capital to shareholders. The company paid the same dividend for eight consecutive quarters due to the pandemic but it raised its dividend by 23% in 2021, by 26% in 2022, by 31% in 2023, by 20% in 2024 and by 20% this year. Furthermore, the company benefits from leveraging the expertise of its major shareholder, Exxon Mobil.

Final Thoughts & Recommendation

Imperial Oil is thriving but we expect oil prices to deflate in the next few years, as OPEC will restore its output and the effect of sanctions on Russia may fade. The stock of Imperial Oil has rallied 80% off its bottom in 2022 and hence it has become risky from a long-term perspective. It may offer a -2.2% average annual return over the next five years, as its 2.8% dividend and a 3.5% annualized valuation tailwind may be offset by a -9.0% annual decline of earnings-per-share. The stock receives a hold rating. Even at lower stock prices, Imperial Oil is suitable only for investors who can tolerate the pronounced volatility that results from the dramatic swings of the price of oil.

Total Return Breakdown by Year



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Income Statement Metrics

Year	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Revenue	19,735	17,669	21,182	25,694	24,257	15,336	28,379	43,991	35,771	35,617
Gross Profit	2,366	1,167	1,195	3,148	2,358	(1,174)	3,281	7,833	5,269	5,149
Gross Margin	12.0%	6.6%	5.6%	12.3%	9.7%	-7.7%	11.6%	17.8%	14.7%	14.5%
SG&A Exp.	875	844	681	701	678	553	625	691	695	692
Operating Profit	1,434	252	373	2,433	1,645	(1,737)	2,630	7,138	4,570	4,455
Op. Margin	7.3%	1.4%	1.8%	9.5%	6.8%	-11.3%	9.3%	16.2%	12.8%	12.5%
Net Profit	879	1,635	378	1,786	1,658	(1,386)	1,977	5,642	3,621	3,494
Net Margin	4.5%	9.3%	1.8%	6.9%	6.8%	-9.0%	7.0%	12.8%	9.6%	9.8%
Free Cash Flow	(648)	711	1,366	1,876	2,104	(52)	3,484	6,884	1,443	3,001
Income Tax	628	211	71	586	(116)	(411)	641	1,648	1,096	1,057

Balance Sheet Metrics

Year	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Total Assets	31,109	30,895	33,082	30,437	32,296	29,824	31,985	32,069	31,056	29,918
Cash & Equivalents	146	290	950	725	1,315	605	1,689	2,762	651	682
Acc. Receivable	1,139	1,500	2,157	1,857	2,066	1,505	3,034	3,477	3,379	4,012
Inventories	1,163	1,051	1,193	1,349	1,464	1,438	1,405	1,671	2,225	1,823
Goodwill & Int.	161	138	148	137	142	130	130	122	125	116
Total Liabilities	14,229	12,337	13,651	12,457	13,712	13,028	14,939	15,555	14,305	13,563
Accounts Payable	2,154	2,368	3,083	2,708	3,261	2,473	4,066	4,564	3,741	3,933
Long-Term Debt	5,696	3,448	3,697	3,413	3,580	3,665	3,583	2,630	2,674	2,415
Total Equity	16,881	18,558	19,431	17,980	18,584	16,796	17,047	16,514	16,751	16,355
LTD/E Ratio	0.34	0.19	0.19	0.19	0.19	0.22	0.21	0.16	0.16	0.15

Profitability & Per Share Metrics

Year	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Return on Assets	2.7%	5.3%	1.2%	5.6%	5.3%	-4.5%	6.4%	17.6%	11.5%	11.5%
Return on Equity	4.8%	9.2%	2.0%	9.5%	9.1%	-7.8%	11.7%	33.6%	21.8%	21.1%
ROIC	3.7%	7.3%	1.7%	8.0%	7.6%	-6.5%	9.6%	28.4%	18.8%	18.3%
Shares Out.	847.6	847.6	831.2	790.0	749.9	734.1	689.5	641.5	575.9	530.6
Revenue/Share	23.20	20.78	25.05	31.72	31.71	20.86	39.79	68.58	62.11	67.13
FCF/Share	(0.76)	0.84	1.61	2.32	2.75	(0.07)	4.89	10.73	2.51	5.66

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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