

## McCormick & Company (MKC)

Updated July 2<sup>nd</sup>, 2025 by Nathan Parsh

### **Key Metrics**

| <b>Current Price:</b>       | \$77 | 5 Year CAGR Estimate:   |              | 9.0%    | Market Cap:                     | \$20.7 B     |
|-----------------------------|------|-------------------------|--------------|---------|---------------------------------|--------------|
| Fair Value Price:           | \$77 | 5 Year Growth Estimate  | :            | 7.0%    | Ex-Dividend Date:               | 07/07/25     |
| % Fair Value:               | 101% | 5 Year Valuation Multip | le Estimate: | -0.1%   | <b>Dividend Payment Date:</b>   | 07/21/25     |
| Dividend Yield:             | 2.3% | 5 Year Price Target     |              | \$107   | <b>Years Of Dividend Growth</b> | <b>າ:</b> 39 |
| <b>Dividend Risk Score:</b> | Α    | Sector:                 | Consumer S   | Staples | Rating:                         | Hold         |

#### **Overview & Current Events**

McCormick & Company produces, markets, and distributes seasoning mixes, spices, condiments and other products to customers in the food industry. McCormick was founded in 1889 by Willoughby M. McCormick and controls ~20% of the global seasoning and spice market.

On November 19<sup>th</sup>, 2024, McCormick announced that it was increasing its quarterly dividend 7.1% to \$0.45, extending the company's dividend growth streak to 39 consecutive years.

On June 26<sup>th</sup>, 2025, McCormick announced second quarter results for the period ending May 31<sup>st</sup>, 2025. For the quarter, revenue improved 1.2% to \$1.6. billion, which matched estimates. Adjusted earnings-per-share of \$0.69 was unchanged from the prior year, but was \$0.04 better than expected.

For the quarter, volume and mix grew 1.3% while pricing was up 0.3%. The Consumer segment was higher by 3.0% for the period. Gains in volume and mix (+3.3) were only partially offset by weaker pricing (-0.3%). Organic growth for the Americas, EMEA, and Asia/Pacific regions was 2.8%, 3.3%, and 3.7%, respectively. All regions saw volume growth while pricing was only down in the Americas. Flavor Solutions was unchanged from the prior year as pricing (+1.0%) was offset by volume (-1.0%). Asia/Pacific was up 3.4% organically and the Americas improved 1.4% while EMEA was down 7.6%.

McCormick provided updated guidance for 2025 as well. The company still expects revenue to be in a range of flat to up 2% compared to 2024. Adjusted earnings-per-share are now projected to be in a range of \$3.03 to \$3.08, up from \$2.99 to \$3.04 previously.

#### Growth on a Per-Share Basis

| Year                | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | 2023   | 2024   | 2025   | 2030   |
|---------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| EPS                 | \$1.74 | \$1.89 | \$2.13 | \$2.49 | \$2.68 | \$2.83 | \$3.05 | \$2.52 | \$2.52 | \$2.92 | \$3.06 | \$4.29 |
| DPS                 | \$0.80 | \$0.86 | \$0.94 | \$1.04 | \$1.14 | \$1.27 | \$1.36 | \$1.48 | \$1.56 | \$1.68 | \$1.80 | \$2.52 |
| Shares <sup>1</sup> | 255    | 251    | 262    | 264    | 266    | 267    | 267    | 270    | 270    | 270    | 269    | 265    |

Prior to 2022, McCormick had increased earnings-per-share every year for the past ten years. Since 2015, earnings have increased at an average rate of 5.9% per year. The addition of RB Foods and other acquisitions have worked in the company's favor, especially in the area of hot sauce, where McCormick now has the top two brands in the \$5 billion market. In fact, we feel that the company's acquisition over the past few years will help to aid earnings growth going forward. We reaffirm our projected annual earnings growth rate of 7% through 2030.

The new annualized dividend of \$1.80 per share equates to a 2.3% yield at current prices. We assume dividends will grow by 7% annually through 2030.

## Valuation Analysis

| Year      | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | Now  | 2030 |
|-----------|------|------|------|------|------|------|------|------|------|------|------|------|
| Avg. P/E  | 22.5 | 25.1 | 22.9 | 23.3 | 28.3 | 33.8 | 31.7 | 32.9 | 25.7 | 26.1 | 25.2 | 25.0 |
| Avg. Yld. | 2.0% | 1.8% | 1.9% | 1.6% | 1.3% | 1.3% | 1.4% | 1.8% | 2.4% | 2.2% | 2.3% | 2.4% |

<sup>&</sup>lt;sup>1</sup> Share count in millions

Disclosure: This analyst has a long position in the security discussed in this research report.



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Shares of McCormick have gained \$2, or 2.7%, since our April 22<sup>nd</sup>, 2025 report. Based off earnings estimates for the year, the stock trades with a price-to-earnings ratio of 25.2. We are reaffirming our 2030 price-to-earnings ratio target of 25 to better reflect the stock's average valuation over the last decade. We believe this multiple is warranted given McCormick's performance during the pandemic as well as the strength of the company's core business and leadership position in its industry. If the stock reverted to our target P/E by 2030, then valuation would be a 0.1% headwind to annual returns over this period.

### Safety, Quality, Competitive Advantage, & Recession Resiliency

| Year   | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2030 |
|--------|------|------|------|------|------|------|------|------|------|------|------|------|
| Payout | 46%  | 46%  | 44%  | 42%  | 43%  | 45%  | 45%  | 59%  | 62%  | 58%  | 59%  | 59%  |

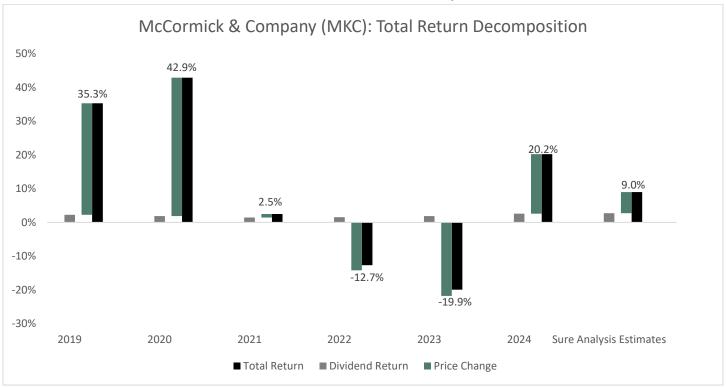
McCormick's competitive advantage stems from its 20% market share of the global market for seasonings and spices. McCormick is four times as large as its nearest competitor, which gives it unmatched size and scale. With a portfolio of popular products, the company has the ability to negotiate with retailers on pricing and shelf space.

Shares of McCormick performed remarkably well during the last recession. While many companies saw declining earnings per share during the Great Recession, McCormick increased its earnings in 2008 and 2009.

### Final Thoughts & Recommendation

Following second quarter results, McCormick & Company is expected to return 9.0% through 2030, down from our prior estimate of 9.3%. Our projected return stems from an expected annual earnings growth rate of 7% and a starting yield of 2.3%, offset by a small tailwind from multiple compression. McCormick had enjoyed pricing power in recent years, but this was once again mixed during the most recent period. Volume gains were seen in most regions and the company remains a leader in its industry. We again note that the current dividend yield is higher than usual for the stock. We have raised our five-year price target \$1 to \$107, but now rate shares of McCormick as a hold as shares trade slightly ahead of our fair value target.

## Total Return Breakdown by Year



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#### **Income Statement Metrics**

| Year                    | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | 2023  | 2024  |
|-------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Revenue                 | 4,296 | 4,412 | 4,730 | 5,303 | 5,347 | 5,601 | 6,318 | 6,351 | 6,662 | 6,724 |
| <b>Gross Profit</b>     | 1,737 | 1,832 | 1,794 | 2,093 | 2,145 | 2,300 | 2,495 | 2,275 | 2,503 | 2,591 |
| Gross Margin            | 40.4% | 41.5% | 37.9% | 39.5% | 40.1% | 41.1% | 39.5% | 35.8% | 37.6% | 38.5% |
| SG&A Exp.               | 1,127 | 1,175 | 1,031 | 1,163 | 1,167 | 1,282 | 1,404 | 1,357 | 1,478 | 1,521 |
| D&A Exp.                | 106   | 109   | 125   | 151   | 159   | 165   | 186   | 201   | 199   | 209   |
| <b>Operating Profit</b> | 610   | 657   | 763   | 930   | 979   | 1,019 | 1,091 | 917   | 1,024 | 1,070 |
| Operating Margin        | 14.2% | 14.9% | 16.1% | 17.5% | 18.3% | 18.2% | 17.3% | 14.4% | 15.4% | 15.9% |
| Net Profit              | 402   | 472   | 477   | 933   | 703   | 747   | 755   | 682   | 681   | 789   |
| Net Margin              | 9.3%  | 10.7% | 10.1% | 17.6% | 13.1% | 13.3% | 12.0% | 10.7% | 10.2% | 11.7% |
| Free Cash Flow          | 462   | 504   | 633   | 652   | 773   | 816   | 550   | 390   | 973   | 647   |
| Income Tax              | 131   | 153   | 151   | (157) | 157   | 175   | 193   | 169   | 175   | 184   |

#### **Balance Sheet Metrics**

| Year                 | 2015  | 2016  | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | 2023   | 2024   |
|----------------------|-------|-------|--------|--------|--------|--------|--------|--------|--------|--------|
| Total Assets         | 4,473 | 4,636 | 10,386 | 10,256 | 10,362 | 12,090 | 12,906 | 13,125 | 12,862 | 13,070 |
| Cash & Equivalents   | 113   | 118   | 187    | 97     | 155    | 424    | 352    | 334    | 167    | 186    |
| Accounts Receivable  | 455   | 465   | 555    | 518    | 503    | 529    | 550    | 574    | 588    | 587    |
| Inventories          | 711   | 756   | 793    | 786    | 801    | 1,033  | 1,182  | 1,340  | 1,127  | 1,240  |
| Goodwill & Int. Ass. | 2,131 | 2,196 | 7,561  | 7,445  | 7,429  | 8,342  | 8,929  | 8,761  | 8,777  | 8,726  |
| Total Liabilities    | 2,786 | 2,998 | 7,815  | 7,074  | 6,905  | 8,150  | 8,480  | 8,426  | 7,779  | 7,754  |
| Accounts Payable     | 412   | 451   | 640    | 710    | 847    | 1,032  | 1,064  | 1,171  | 1,119  | 1,238  |
| Long-Term Debt       | 1,394 | 1,447 | 5,027  | 4,696  | 4,324  | 4,904  | 5,283  | 5,150  | 4,411  | 4,342  |
| Shareholder's Equity | 1,670 | 1,627 | 2,560  | 3,171  | 3,444  | 3,926  | 4,411  | 4,681  | 5,061  | 5,291  |
| LTD/E Ratio          | 0.83  | 0.89  | 1.96   | 1.48   | 1.26   | 1.25   | 1.20   | 1.10   | 0.87   | 0.82   |

## **Profitability & Per Share Metrics**

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|------------------|-------|-------|-------|---|--------|-------|-------|-------|-------|-------|
| Year             | 2015  | 2016  | 2017  | 2018                                    | 2019   | 2020  | 2021  | 2022  | 2023  | 2024  |
| Return on Assets | 9.0%  | 10.4% | 6.4%  | 9.0%                                    | 6.8%   | 6.7%  | 6.0%  | 5.2%  | 5.2%  | 6.1%  |
| Return on Equity | 23.0% | 28.4% | 22.7% | 32.4%                                   | 21.2%  | 20.2% | 18.1% | 14.9% | 13.9% | 15.2% |
| ROIC             | 13.0% | 15.3% | 8.9%  | 12.1%                                   | 9.0%   | 9.0%  | 8.1%  | 7.0%  | 7.0%  | 8.2%  |
| Shares Out.      | 255   | 251   | 262   | 264                                     | 266    | 267   | 267   | 270   | 270   | 270   |
| Revenue/Share    | 16.63 | 17.23 | 18.42 | 19.90                                   | 19.95  | 20.81 | 23.41 | 23.50 | 24.69 | 24.94 |
| FCF/Share        | 1.79  | 1.97  | 2.46  | 2.45                                    | 2.88   | 3.03  | 2.04  | 1.44  | 3.61  | 2.40  |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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