



Freehold Royalties Ltd. (FRHLF)

Updated August 18th, 2025 by Ian Bezek

Key Metrics

Current Price:	\$9.65	5 Year CAGR Estimate:	6.4%	Market Cap:	\$1.6B
Fair Value Price:	\$8.82	5 Year Growth Estimate:	1.0%	Ex-Dividend Date:	08/29/25
% Fair Value:	109%	5 Year Valuation Multiple Estimate:	-1.8%	Dividend Payment Date:	09/15/25
Dividend Yield:	8.1%	5 Year Price Target	\$9.27	Years Of Dividend Growth:	0
Dividend Risk Score:	F	Sector:	Energy	Rating:	Sell

Overview & Current Events

Freehold Royalties is a Canadian energy company. Shares are dual-listed in Canada under the ticker “FRU” and the U.S. with the over-the-counter ticker “FRHLF”. The company’s base reporting currency is Canadian Dollars, but this report will use U.S. Dollar figures except when otherwise noted.

Freehold Royalties does not own upstream oil production facilities directly. Rather it partners with operators, providing upfront cash in return for a cut of future oil and gas production volumes. Freehold currently has about 360 royalty partners and has exposure to more than 7 million gross acres of land across the U.S. and Canada. Revenues are a nearly 50/50 split between the U.S. and Canada. The company’s top three production areas are the Midland and Eagle Ford basins in the U.S. along with Canadian heavy oil production in the province of Alberta.

On July 30th, 2025, Freehold Royalties reported its Q2 2025 results. The company’s top-line revenues slumped 7% to C\$78 million in the same quarter of 2024. This was a particularly disappointing result as the company had spent significantly on M&A over the past 12 months, which helped cause the company’s net debt to jump from C\$101 million at the end of 2023 to C\$282 million at the end of 2024. Despite share dilution and higher interest costs, revenues have dropped and earnings declined even faster, falling to just 4 cents per share CAD in Q2 2025 compared to 26 cents in the same period of last year. The company made a sizable acquisition of Midland basin royalties in December that was supposed to help bolster 2025 earnings, but falling oil prices more than offset that strength. The one silver lining is that the company’s cash flow per share came in at 35 cents CAD, which declined by a more modest 5 cents versus the prior year. Regardless, profitability is down and the company’s already tenuous dividend coverage is now even weaker.

Growth on a Per-Share Basis

Year	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2030
EPS	-\$0.04	-\$0.08	\$0.08	\$0.09	\$0.03	-\$0.09	\$0.41	\$1.02	\$0.66	\$0.69	\$0.63	\$0.66
DPS	\$0.66	\$0.41	\$0.42	\$0.43	\$0.48	\$0.23	\$0.38	\$0.71	\$0.81	\$0.76	\$0.78	\$0.78
Shares	91	110	118	118	119	119	137	151	151	152	164	170

Freehold Royalties historically earned close to C\$1/share annually in the late 2000s and early 2010s. This came during the period of elevated oil prices, with crude sitting around \$100/barrel for much of this period. Then, Freehold’s profitability collapsed in 2015 when the price of crude dropped by half. Freehold struggled to generate any meaningful profit between 2015 and 2020, though its prospects have improved since then.

It's important to note that royalty companies often base their payouts on cash flows, rather than accounting earnings. This makes some sense, as significant costs such as amortization of royalty streams are a non-cash expense. That said, over a full cycle, depreciation is a real concern for investors, as the royalty operator will have to buy new production assets to replace their existing streams as they mature or expire. While Freehold paid a significantly higher dividend than its earnings throughout much of the 2010s, we do not believe this practice is sustainable over the long term. Even so, the company cut its dividend in both 2016 and 2020 due to tough industry conditions. The current dividend is 9 cents per month in Canadian Dollars. That works out to C\$1.08 per year, or about \$0.78 per U.S. share, subject to exchange rate volatility. The current dividend is vulnerable now and would likely be cut during a recession.

Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.



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Valuation Analysis

Year	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	Now	2030
Avg. P/E	--	--	138	68.7	168.5	--	24.6	11.4	15.9	13.9	15.3	14.0
Avg. Yld.	9.3%	7.2%	4.0%	5.3%	7.9%	14.8%	5.3%	6.1%	7.6%	8.0%	8.1%	8.4%

Freehold Royalties has traded at a wildly uneven P/E ratio over the years. The company lost money outright in 2015, 2016, and 2020 during periods of low oil prices and it traded at an elevated P/E ratio in other years. The P/E ratio has stabilized in the low-to-mid teens range recently. This seems like a reasonable valuation as long as the price of oil remains near current levels. The current dividend yield of 8.1% is roughly in-line with its long-term average.

Safety, Quality, Competitive Advantage, & Recession Resiliency

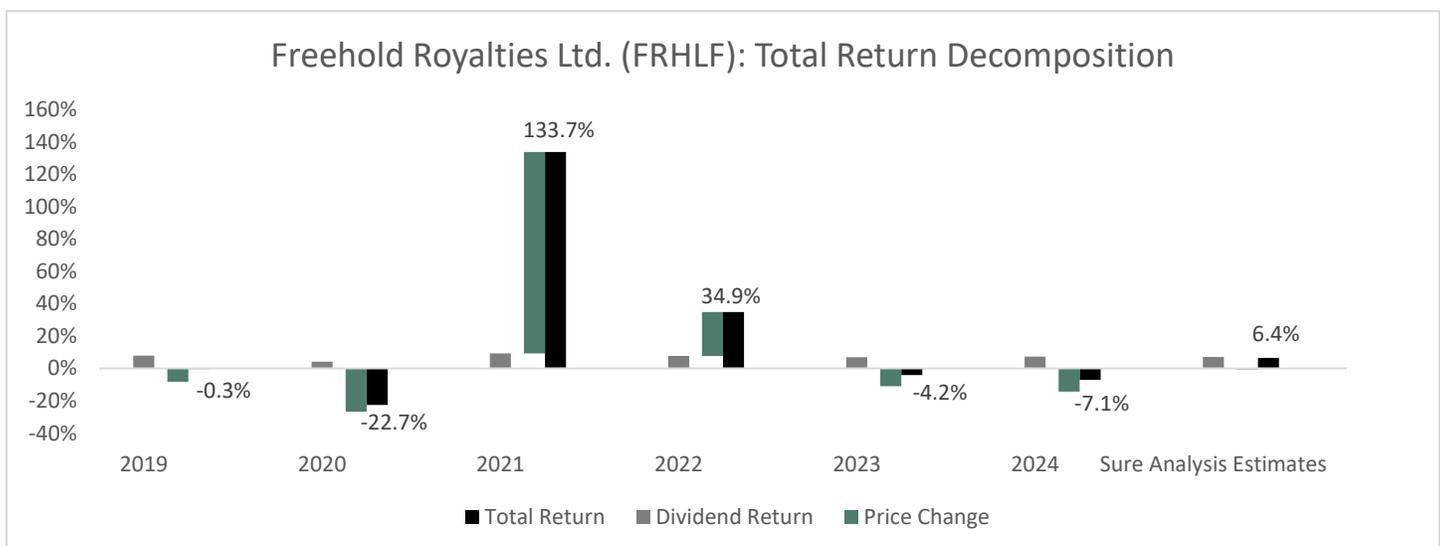
Year	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2030
Payout	--	--	525%	478%	1600%	--	93%	70%	123%	110%	124%	118%

A royalty company takes somewhat less risk than a pureplay upstream oil and gas company, since its profits come from a variety of different operators, oil and gas fields, and geographical regions. And nearly half of Freehold's royalty agreements are with large-cap energy companies which should remain resilient even during an economic downturn. That said, Freehold remains highly reliant on oil prices, and those tend to be rather fickle. The company's constant wheeling and dealing in terms of issuing shares, making new royalty agreements, and adjusting its dividend both up and down have led to considerable volatility for its shareholders. The existing monthly dividend can be covered out of current cash flows for the time being, that said, the payout ratio is over 100% on an earnings basis, showing that long-term sustainability is much less certain.

Final Thoughts & Recommendation

Freehold Royalties has delivered somewhat better earnings over the past few years as the price of oil has stabilized at a higher level in the post-pandemic landscape. However, the company has a poor long-term track record and we fear that ongoing shareholder dilution will limit upside. In addition, Q2 was significantly worse than the prior quarter. It is a bit surprising that Freehold Royalties shares rallied over the past quarter, as the firm's profitability has worsened and the dividend's sustainability is now in serious question. We see 6.4% total annualized returns from here. Shares earn a sell rating given the more than 100% dividend payout ratio and uncertain earnings outlook.

Total Return Breakdown by Year



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Income Statement Metrics

Year	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Revenue	106	98	117	112	106	67	167	302	233	226
Gross Profit	30	18	33	33	35	8	94	217	155	145
Gross Margin	27.8%	18.8%	28.0%	29.4%	32.6%	11.7%	56.5%	71.7%	66.6%	64.3%
SG&A Exp.	9	9	10	8	10	9	14	17	14	14
Op. Income	3	(7)	12	18	20	(3)	79	198	140	130
Op. Margin	2.8%	-6.6%	10.1%	16.1%	19.0%	-4.7%	47.1%	65.6%	60.2%	57.7%
Net Profit	(3)	(8)	9	11	4	(10)	57	161	98	109
Net Margin	-3.0%	-8.6%	8.0%	9.7%	3.7%	-15.5%	34.5%	53.2%	41.9%	48.3%
Free Cash Flow	69	66	88	103	80	47	129	252	153	(137)
Income Tax	(9)	(2)	4	4	2	(2)	18	46	30	31

Balance Sheet Metrics

Year	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Total Assets	677	747	760	652	643	651	840	893	843	1,033
Cash & Equivalents	1	1	0	1	1	1	2	0	-	-
Accounts Receivable	15	18	21	9	19	13	36	42	33	34
Total Liabilities	142	91	99	83	101	134	141	185	147	267
Accounts Payable	7	7	6	3	3	3	4	3	4	5
Long-Term Debt	110	62	72	66	83	73	115	115	93	210
Shareholder's Equity	535	656	661	569	542	517	699	708	696	766
LTD/E Ratio	0.20	0.09	0.11	0.12	0.15	0.14	0.16	0.16	0.13	0.27

Profitability & Per Share Metrics

Year	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Return on Assets	-0.5%	-1.2%	1.3%	1.5%	0.6%	-1.6%	7.7%	18.6%	11.3%	11.6%
Return on Equity	-0.7%	-1.4%	1.4%	1.8%	0.7%	-2.0%	9.5%	22.9%	13.9%	14.9%
ROIC	-0.6%	-1.2%	1.3%	1.6%	0.6%	-1.7%	8.2%	19.7%	12.1%	12.4%
Shares Out.	91	110	118	118	119	119	137	151	151	152
Revenue/Share	1.17	0.89	0.99	0.94	0.89	0.57	1.22	2.00	1.54	1.49
FCF/Share	0.76	0.60	0.75	0.87	0.67	0.40	0.94	1.67	1.01	(0.90)

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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