



# Garmin Ltd. (GRMN)

Updated November 19<sup>th</sup>, 2025, by Josh Arnold

## Key Metrics

|                             |       |                                            |                        |                                  |                       |
|-----------------------------|-------|--------------------------------------------|------------------------|----------------------------------|-----------------------|
| <b>Current Price:</b>       | \$190 | <b>5 Year CAGR Estimate:</b>               | 8.7%                   | <b>Market Cap:</b>               | \$37 B                |
| <b>Fair Value Price:</b>    | \$190 | <b>5 Year Growth Estimate:</b>             | 7.0%                   | <b>Ex-Dividend Date:</b>         | 12/14/25 <sup>1</sup> |
| <b>% Fair Value:</b>        | 100%  | <b>5 Year Valuation Multiple Estimate:</b> | 0.0%                   | <b>Dividend Payment Date:</b>    | 12/28/25              |
| <b>Dividend Yield:</b>      | 1.9%  | <b>5 Year Price Target</b>                 | \$266                  | <b>Years Of Dividend Growth:</b> | 8                     |
| <b>Dividend Risk Score:</b> | C     | <b>Sector:</b>                             | Consumer Discretionary | <b>Rating:</b>                   | Hold                  |

## Overview & Current Events

Garmin is a technology company based in Switzerland. It manufactures navigation, communication, and information devices and applications that are enabled by GPS. Its business segments are as follows: Auto, Aviation, Marine, Outdoor, and Fitness. The Auto segment offers auto navigation products for vehicles. The Aviation segment includes navigation, communications transmitters and receivers, multi-function displays, electronic flight instrumentation systems, automatic flight control systems, and traffic advisory systems. The Marine segment includes products for recreational boats. The Outdoor segment makes products for outdoor activities, while the Fitness segment makes products designed for activity tracking. Garmin produces nearly \$7 billion in annual revenue and has a \$37 billion market capitalization.

Garmin posted third quarter earnings on October 29<sup>th</sup>, 2025, and results were slightly weaker than expected. The company's earnings came in at \$1.99 per share, which met estimates. Revenue was up 12% to \$1.77 billion, but missed estimates of \$1.80 billion. The company noted this revenue total is a record for its third quarter.

Gross margin was 59.1% of revenue, while operating income was \$457 million. Gross margin declined 90 basis points, primarily due to higher product costs from the year-ago period. Operating expenses rose 90 basis points to 33.3% of revenue as well. Free cash flow was \$425 million, more than double the prior year quarter. Capex came to \$60 million. Garmin ended the quarter with \$3.9 billion in cash and equivalents.

We now see \$8.25 in adjusted earnings-per-share for this year, up from our prior estimate, and easily a record for Garmin, if achieved.

## Growth on a Per-Share Basis

| Year                      | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | 2023   | 2024   | 2025          | 2030           |
|---------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------------|----------------|
| <b>EPS</b>                | \$2.49 | \$2.83 | \$2.94 | \$3.66 | \$4.45 | \$5.14 | \$5.82 | \$5.13 | \$5.59 | \$7.39 | <b>\$8.25</b> | <b>\$11.57</b> |
| <b>DPS</b>                | \$2.04 | \$2.04 | \$2.04 | \$2.12 | \$2.24 | \$2.40 | \$2.68 | \$2.86 | \$2.92 | \$3.00 | <b>\$3.60</b> | <b>\$5.29</b>  |
| <b>Shares<sup>2</sup></b> | 189.7  | 188.6  | 188.2  | 189.5  | 191.2  | 191.6  | 192.8  | 191.6  | 191.8  | 192.4  | <b>193</b>    | <b>196</b>     |

Garmin has engineered a major turnaround due to structural changes in the technology industry. Garmin rose to prominence due in large part to its automotive GPS devices. However, GPS devices for the automotive industry were rendered virtually obsolete with the widespread adoption of the smartphone.

As a result, Garmin has restructured itself around the aviation, marine, outdoor, and fitness markets, and has had major success in those categories. We expect 7% annual earnings growth through 2030. We see higher margins as helping boost earnings, and as Garmin's top line strength has been quite sustainable. Dividends are expected to grow at a strong rate, and we see the payout rising to \$5.29 per share by 2030. Garmin is paying \$3.60 in dividends per share annually at the present payout, good for a market-beating yield.

<sup>1</sup> Estimated date

<sup>2</sup> Share count in millions

*Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.*



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## Valuation Analysis

| Year      | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | Now         | 2030        |
|-----------|------|------|------|------|------|------|------|------|------|------|-------------|-------------|
| Avg. P/E  | 17.4 | 15.7 | 18.0 | 17.2 | 18.6 | 18.9 | 24.6 | 18.0 | 23.0 | 27.9 | <b>23.0</b> | <b>23.0</b> |
| Avg. Yld. | 4.7% | 4.6% | 3.9% | 3.4% | 2.7% | 2.5% | 1.9% | 3.2% | 2.3% | 1.5% | <b>1.9%</b> | <b>2.0%</b> |

In the past 10 years, Garmin stock traded with an average price-to-earnings ratio of ~20; on this basis, the stock looks fairly valued today. However, more recently, shares have been valued at higher multiples due to rapid earnings expansion. Shares trade at 23 times earnings estimates for 2025, right at our fair value of 23 times earnings. A weak share price and rising earnings has fixed the overvalued nature of the stock that characterized much of 2025. The yield is now at 1.9%, and we expect it will remain in about that same spot. We note the yield is much more attractive but still relatively low among income stocks.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

| Year   | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025       | 2030       |
|--------|------|------|------|------|------|------|------|------|------|------|------------|------------|
| Payout | 82%  | 72%  | 69%  | 58%  | 50%  | 47%  | 46%  | 57%  | 52%  | 41%  | <b>44%</b> | <b>46%</b> |

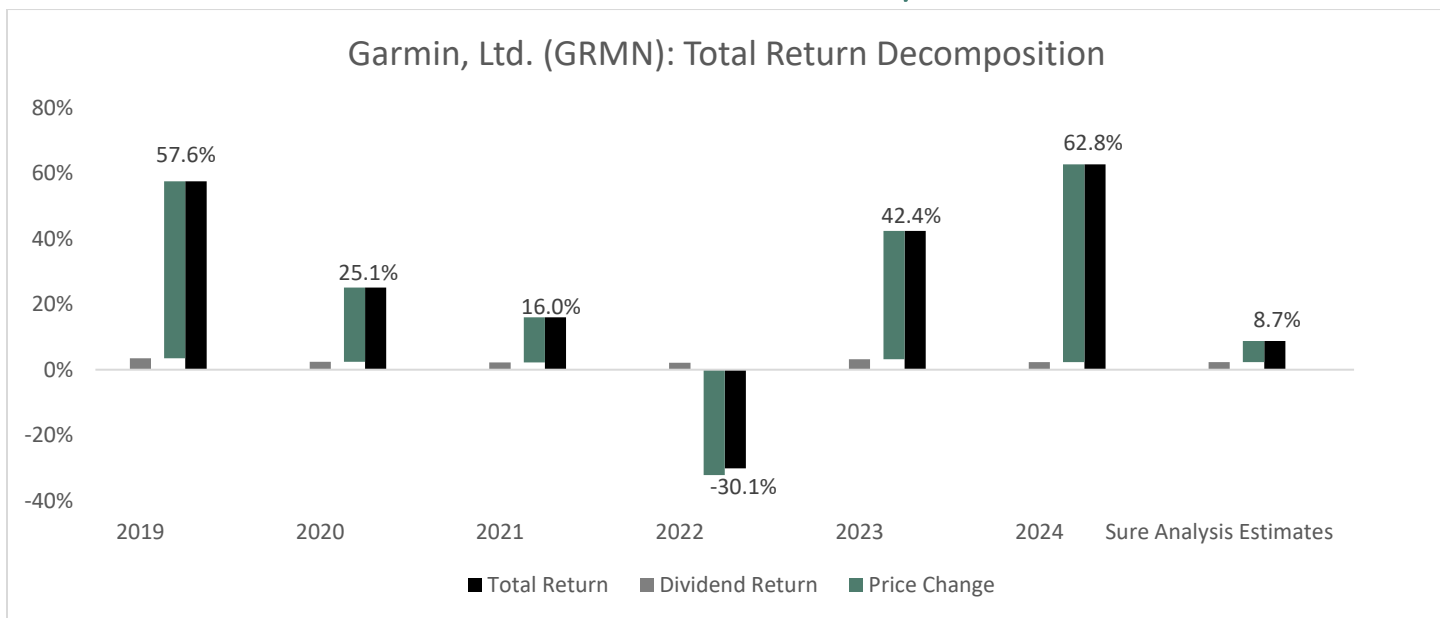
The dividend appears secure, with a payout ratio of 44% of earnings. During the Great Recession in 2008-2009, the company saw earnings drop, but managed to continue to pay out its dividend. We do not believe Garmin would be resistant to a prolonged recession when consumers reduce spending on discretionary technology products.

Garmin does not possess many notable competitive advantages, which are hard to come by in the technology sector. Technology is a highly competitive and rapidly changing industry. Garmin lost its advantage in automotive GPS devices when trends changed related to widespread smartphone adoption. However, the company has been investing heavily in non-automotive markets to fuel future growth, and we note its leadership in Aviation and Marine products.

## Final Thoughts & Recommendation

Garmin is a financially healthy company with a very strong balance sheet, and strong rates of growth. Garmin continues to produce strong revenue growth, and even better margin expansion. Following Q3 results, total annual returns are estimated at 8.7%. We see no impact from the valuation, while our growth estimate of 7%, and yield of 1.9% are good enough for a reiteration of a hold rating.

## Total Return Breakdown by Year



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## Income Statement Metrics

| Year             | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | 2023  | 2024  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Revenue          | 2,820 | 3,046 | 3,122 | 3,347 | 3,758 | 4,187 | 4,983 | 4,860 | 5,228 | 6,297 |
| Gross Profit     | 1,539 | 1,689 | 1,798 | 1,980 | 2,234 | 2,481 | 2,890 | 2,807 | 3,005 | 3,697 |
| Gross Margin     | 54.6% | 55.4% | 57.6% | 59.1% | 59.5% | 59.3% | 58.0% | 57.8% | 57.5% | 58.7% |
| SG&A Exp.        | 562   | 588   | 603   | 634   | 683   | 721   | 832   | 944   | 1,008 | 1,109 |
| D&A Exp.         | 78    | 86    | 86    | 96    | 106   | 127   | 155   | 164   | 178   | 180   |
| Operating Profit | 550   | 633   | 684   | 778   | 946   | 1,054 | 1,219 | 1,028 | 1,092 | 1,594 |
| Operating Margin | 19.5% | 20.8% | 21.9% | 23.3% | 25.2% | 25.2% | 24.5% | 21.2% | 20.9% | 25.3% |
| Net Profit       | 456   | 518   | 709   | 694   | 952   | 992   | 1,082 | 974   | 1,290 | 1,411 |
| Net Margin       | 16.2% | 17.0% | 22.7% | 20.7% | 25.3% | 23.7% | 21.7% | 20.0% | 24.7% | 22.4% |
| Free Cash Flow   | 196   | 609   | 509   | 759   | 578   | 948   | 703   | 542   | 1,181 | 1,239 |
| Income Tax       | 111   | 121   | (12)  | 129   | 35    | 111   | 125   | 91    | -89   | 284   |

## Balance Sheet Metrics

| Year                 | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | 2023  | 2024  |
|----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Total Assets         | 4,499 | 4,525 | 4,948 | 5,383 | 6,167 | 7,031 | 7,854 | 7,731 | 8,604 | 9,631 |
| Cash & Equivalents   | 833   | 847   | 891   | 1,202 | 1,028 | 1,458 | 1,498 | 1,279 | 1,693 | 2,079 |
| Accounts Receivable  | 531   | 527   | 591   | 570   | 707   | 849   | 843   | 657   | 815   | 983   |
| Inventories          | 501   | 485   | 518   | 562   | 753   | 762   | 1,228 | 1,515 | 1,346 | 1,474 |
| Goodwill & Int. Ass. | 246   | 305   | 410   | 417   | 660   | 829   | 791   | 746   | 795   | 758   |
| Total Liabilities    | 1,154 | 1,107 | 1,096 | 1,220 | 1,373 | 1,515 | 1,740 | 1,527 | 1,592 | 1,782 |
| Accounts Payable     | 179   | 172   | 170   | 205   | 241   | 259   | 370   | 212   | 254   | 359   |
| Long-Term Debt       | ---   | ---   | ---   | ---   | ---   | ---   | ---   | 0     | 0     | 0     |
| Shareholder's Equity | 3,345 | 3,418 | 3,852 | 4,163 | 4,793 | 5,516 | 6,114 | 6,204 | 7,012 | 7,848 |
| LTD/E Ratio          | ---   | ---   | ---   | ---   | ---   | ---   | ---   | 0     | 0     | 0     |

## Profitability & Per Share Metrics

| Year             | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | 2023  | 2024  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Return on Assets | 9.9%  | 11.5% | 15.0% | 13.4% | 16.5% | 15.0% | 14.5% | 12.5% | 15.8% | 15.5% |
| Return on Equity | 13.5% | 15.3% | 19.5% | 17.3% | 21.3% | 19.3% | 18.6% | 15.8% | 19.5% | 19.0% |
| ROIC             | 13.5% | 15.3% | 19.5% | 17.3% | 21.3% | 19.3% | 18.6% | 15.8% | 19.5% | 19.0% |
| Shares Out.      | 189.7 | 188.6 | 188.2 | 189.5 | 191.2 | 191.6 | 192.8 | 193.0 | 192.1 | 193.3 |
| Revenue/Share    | 14.76 | 16.09 | 16.54 | 17.64 | 19.68 | 21.82 | 25.81 | 25.18 | 27.22 | 32.60 |
| FCF/Share        | 1.03  | 3.22  | 2.70  | 4.00  | 3.03  | 4.94  | 3.64  | 2.81  | 6.15  | 6.41  |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

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