



# Service Corporation International (SCI)

Updated December 3<sup>rd</sup>, 2025 by Felix Martinez

## Key Metrics

|                             |      |                                             |             |                                  |          |
|-----------------------------|------|---------------------------------------------|-------------|----------------------------------|----------|
| <b>Current Price:</b>       | \$78 | <b>5 Year Annual Expected Total Return:</b> | 6.3%        | <b>Market Cap:</b>               | \$10.9B  |
| <b>Fair Value Price:</b>    | \$77 | <b>5 Year Growth Estimate:</b>              | 5.0%        | <b>Ex-Dividend Date:</b>         | 12/15/25 |
| <b>% Fair Value:</b>        | 101% | <b>5 Year Valuation Multiple Estimate:</b>  | -0.2%       | <b>Dividend Payment Date:</b>    | 12/31/25 |
| <b>Dividend Yield:</b>      | 1.8% | <b>5 Year Price Target</b>                  | \$98        | <b>Years Of Dividend Growth:</b> | 15       |
| <b>Dividend Risk Score:</b> | C    | <b>Sector:</b>                              | Industrials | <b>Rating:</b>                   | Hold     |

## Overview & Current Events

Service Corp International is a personal services company that provides funeral and cemetery services and products from its locations throughout the United States and Canada. The company segments its operations into funeral service and cemetery business functions. The company provides all professional services, facilities, vehicles, and merchandise related to funerals and cremations at its funeral service locations. Cemetery locations provide customers with cemetery property, memorial markers, and graveyard services. The company derives much of its revenue from its funeral locations, while the cemetery division also generates a meaningful amount of the company's total income. The company trades under the ticker symbol SCI with a market capitalization of \$10.9 billion and total revenue of \$3.8 billion in 2024. The company currently has fifteen consecutive years of dividend growth.

On October 29<sup>th</sup>, 2025, the company reported its third quarter financial results. The company reported revenue rose 4.4% year-over-year to \$1.06 billion, beating expectations by \$16 million, while adjusted earnings per share increased 10% to \$0.87, surpassing estimates by \$0.04. Gross profit improved \$12.9 million, or 5%, driven by growth in both funeral and cemetery operations, with comparable total funeral sales averaging 3.1% higher and non-funeral home sales averaging 13.4% higher than the prior year.

Cemetery operations led the quarter's growth, with preneed sales production up 9.6%, contributing to a 7% increase in comparable cemetery revenue and a 12% rise in cemetery gross profit. Core funeral preneed sales also grew 9%, supported by higher insurance and trust production, partially offsetting a slight decline in services performed. Net cash provided by operating activities was \$252.3 million, and when excluding special items and cash taxes, operating cash flow rose \$10 million to \$283 million, reflecting higher operating income and efficient working capital management.

Looking ahead, SCI confirmed its 2025 earnings guidance at \$3.80–\$3.90 per share and raised its cash flow outlook to \$910–\$950 million, citing lower expected cash taxes and timing of working capital. The company continues to focus on long-term growth through strategic revenue expansion, leveraging its scale, and disciplined capital allocation. Leadership highlighted the contribution of its 25,000 associates in delivering high-quality service while maintaining strong financial performance across its diversified portfolio of funeral and cemetery services.

## Growth on a Per-Share Basis

| Year                      | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | 2023   | 2024   | 2025          | 2030          |
|---------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------------|---------------|
| <b>EPS</b>                | \$1.18 | \$1.29 | \$1.55 | \$1.79 | \$1.90 | \$2.91 | \$4.57 | \$3.80 | \$3.47 | \$3.53 | <b>\$3.85</b> | <b>\$4.91</b> |
| <b>DPS</b>                | \$0.44 | \$0.51 | \$0.58 | \$0.68 | \$0.72 | \$0.78 | \$0.88 | \$1.02 | \$1.12 | \$1.20 | <b>\$1.28</b> | <b>\$1.71</b> |
| <b>Shares<sup>1</sup></b> | 204.0  | 196.0  | 192.0  | 187.0  | 186.0  | 179.0  | 170.0  | 160.0  | 150.0  | 146.8  | <b>145.0</b>  | <b>140.0</b>  |

Earnings have been growing significantly over the past ten years. For example, earnings have had a CAGR of 12.9% over the past ten years. Over the past five years, the company's earnings growth was 5.8%. Revenue growth has been 9.10% over the past three years. However, because of the fast growth in 2021, we expect the company to grow earnings at a CAGR of 5% for the next five years.

<sup>1</sup> Share count is in millions.

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## Valuation Analysis

| Year      | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2030  |
|-----------|------|------|------|------|------|------|------|------|------|------|------|-------|
| Avg. P/E  | 22.1 | 22.0 | 24.1 | 22.2 | 24.3 | 16.9 | 15.5 | 18.2 | 19.7 | 22.6 | 20.2 | 20.00 |
| Avg. Yld. | 1.7% | 1.8% | 1.6% | 1.7% | 1.6% | 1.6% | 1.2% | 1.5% | 1.6% | 1.5% | 1.8% | 1.7%  |

The company looks overvalued at the current price point. Over the past ten years, the company has averaged a PE of 20.8x. We think that a PE of 20x is fair. At the current price, the company now sports a PE of 20.2x. The current dividend yield of 1.8% is higher than its ten-year average of 1.6%. Thus, the company looks fairly valued based on dividend yield.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

| Year   | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2030 |
|--------|------|------|------|------|------|------|------|------|------|------|------|------|
| Payout | 37%  | 40%  | 37%  | 38%  | 38%  | 27%  | 19%  | 27%  | 32%  | 34%  | 33%  | 35%  |

Service Corporation International's competitive advantage is that it is the most prominent funeral home/cemetery operator in North America. This benefits the company because it can operate more efficiently. This also allows the company to take advantage of the funeral home/cemetery market. The top three companies have only 15% of the total market share in the funeral home/cemetery market. Thus, this leaves plenty of room for industry consolidation, which Service Corporation should be able to take advantage of.

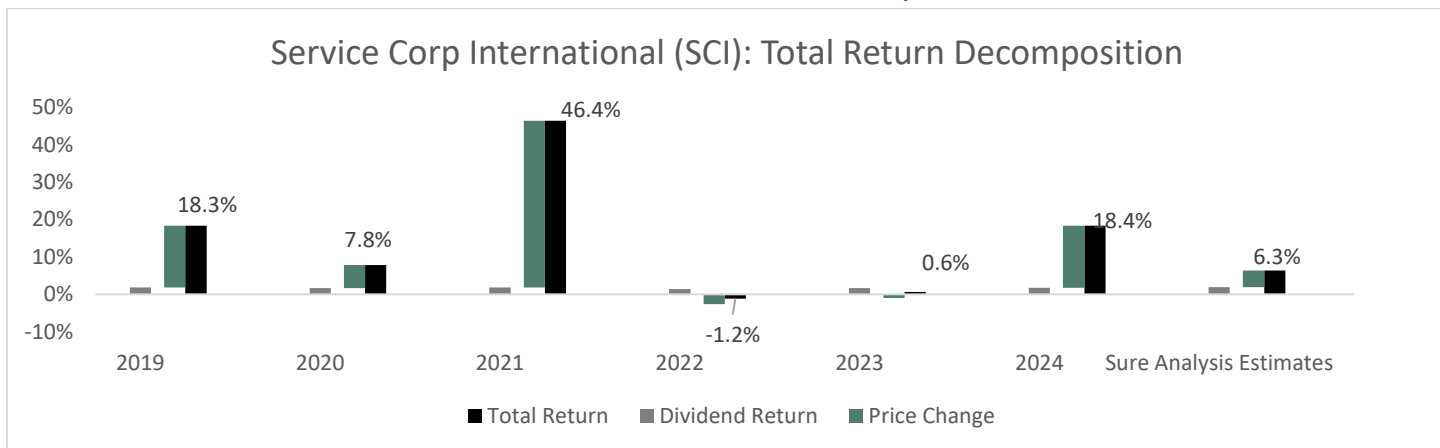
During the Great Recession, the company did well. Earnings were flat in 2008 and only decreased by (2)% in 2009. However, the company stock price did take a significant price decrease of (75.4)% in those years. During the COVID-19 pandemic, the company did very well. Earnings grew 53% in 2020 and 57% in 2021. Thus, the company is very resilient to a recession.

The company balance sheet looks well enough. The company has an S&P credit rating of BB+, which is not an investment grade. Also, the company currently has a debt-to-equity ratio of 3.2x, which is a little on the high side. However, interest coverage is satisfactory at 3.8x.

## Final Thoughts & Recommendation

Service Corp International is a company that goes under the radar for most investors. The company is a solid business that should continue to do well over the long term. We expect the company to generate a 6.3% total return CAGR over the next five years. This will mostly come from earnings growth. Thus, we rate the stock as a hold at the current price.

## Total Return Breakdown by Year



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## Income Statement Metrics

| Year             | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | 2023  | 2024  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Revenue          | 2,986 | 3,031 | 3,095 | 3,190 | 3,231 | 3,512 | 4,143 | 4,109 | 4,100 | 4186  |
| Gross Profit     | 675   | 677   | 723   | 760   | 761   | 977   | 1,304 | 1,155 | 1,092 | 1091  |
| Gross Margin     | 22.6% | 22.3% | 23.4% | 23.8% | 23.5% | 27.8% | 31.5% | 28.1% | 26.6% | 26.1% |
| SG&A Exp.        | 131   | 137   | 159   | 146   | 127   | 141   | 138   | 237   | 157   | 139   |
| D&A Exp.         | 235   | 245   | 249   | 248   | 247   | 258   | 277   | 288   | 311   | 328   |
| Operating Profit | 544   | 540   | 564   | 615   | 634   | 836   | 1,166 | 917   | 934   | 952   |
| Operating Margin | 18.2% | 17.8% | 18.2% | 19.3% | 19.6% | 23.8% | 28.1% | 22.3% | 22.8% | 22.7% |
| Net Profit       | 234   | 177   | 547   | 447   | 370   | 516   | 803   | 565   | 537   | 519   |
| Net Margin       | 7.8%  | 5.8%  | 17.7% | 14.0% | 11.4% | 14.7% | 19.4% | 13.8% | 13.1% | 12.4% |
| Free Cash Flow   | 321   | 296   | 289   | 366   | 389   | 582   | 617   | 456   | 507   | 556   |
| Income Tax       | 135   | 149   | (147) | (6)   | 95    | 146   | 242   | 190   | 171   | 157   |

## Balance Sheet Metrics

| Year                 | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | 2023   | 2024  |
|----------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-------|
| Total Assets         | 11,676 | 12,038 | 12,865 | 12,693 | 13,677 | 14,515 | 15,691 | 15,066 | 16,360 | 17380 |
| Cash & Equivalents   | 135    | 195    | 330    | 199    | 186    | 231    | 269    | 192    | 222    | 219   |
| Accounts Receivable  | 66     | 65     | 61     | 55     | 60     | 93     | 106    | 97     | 98     | 94    |
| Inventories          | 28     | 26     | 25     | 25     | 25     | 24     | 26     | 32     | 34     | 33    |
| Goodwill & Int. Ass. | 2,166  | 2,167  | 2,180  | 2,298  | 2,295  | 2,321  | 2,387  | 2,427  | 2,462  | 2593  |
| Total Liabilities    | 10,487 | 10,943 | 11,455 | 11,051 | 11,854 | 12,763 | 13,782 | 13,393 | 14,810 | 15700 |
| Accounts Payable     | 140    | 156    | 174    | 173    | 174    | 186    | 204    | 178    | 203    | 203   |
| Long-Term Debt       | 3,146  | 3,308  | 3,500  | 3,618  | 3,600  | 3,775  | 4,005  | 4,381  | 4,749  | 4865  |
| Shareholder's Equity | 1,185  | 1,093  | 1,409  | 1,642  | 1,823  | 1,753  | 1,909  | 1,673  | 1,541  | 1678  |
| D/E Ratio            | 2.66   | 3.03   | 2.48   | 2.20   | 1.97   | 2.15   | 2.10   | 2.62   | 3.08   | 2.90  |

## Profitability & Per Share Metrics

| Year             | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | 2023  | 2024  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Return on Assets | 2.0%  | 1.5%  | 4.4%  | 3.5%  | 2.8%  | 3.7%  | 5.3%  | 3.7%  | 3.4%  | 3.1%  |
| Return on Equity | 18.3% | 15.5% | 43.7% | 29.3% | 21.3% | 28.9% | 43.9% | 31.6% | 33.4% | 32.2% |
| ROIC             | 5.3%  | 4.1%  | 11.7% | 8.8%  | 6.9%  | 9.4%  | 14.0% | 9.4%  | 8.7%  | 8.1%  |
| Shares Out.      | 204   | 196   | 192   | 187   | 186   | 179   | 170   | 160   | 152   | 147   |
| Revenue/Share    | 14.61 | 15.46 | 16.10 | 17.06 | 17.41 | 19.62 | 24.36 | 25.66 | 26.91 | 28.52 |
| FCF/Share        | 1.57  | 1.51  | 1.50  | 1.96  | 2.10  | 3.25  | 3.63  | 2.85  | 3.33  | 3.79  |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.

### Disclaimer

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