



# MGE Energy (MGEE)

Updated March 25<sup>th</sup>, 2026, by Kody Kester

## Key Metrics

|                             |      |                                            |           |                                  |                       |
|-----------------------------|------|--------------------------------------------|-----------|----------------------------------|-----------------------|
| <b>Current Price:</b>       | \$76 | <b>5 Year CAGR Estimate:</b>               | 9.4%      | <b>Market Cap:</b>               | \$2.8B                |
| <b>Fair Value Price:</b>    | \$79 | <b>5 Year Growth Estimate:</b>             | 6.5%      | <b>Ex-Dividend Date:</b>         | 06/01/26 <sup>1</sup> |
| <b>Fair Value:</b>          | 96%  | <b>5 Year Valuation Multiple Estimate:</b> | 0.7%      | <b>Dividend Payment Date:</b>    | 06/15/26              |
| <b>Dividend Yield:</b>      | 2.5% | <b>5 Year Price Target</b>                 | \$108     | <b>Years of Dividend Growth:</b> | 50                    |
| <b>Dividend Risk Score:</b> | A    | <b>Sector:</b>                             | Utilities | <b>Rating:</b>                   | Buy                   |

## Overview & Current Events

MGE Energy, Inc. (MGEE) is a diversified utility holding company headquartered in Madison, Wisconsin that provides electricity and natural gas distribution services primarily through its principal subsidiary, Madison Gas and Electric Company.

Focused on serving residential, commercial and industrial customers in south-central and western Wisconsin, MGEE also invests in renewable energy generation, battery storage, and smart grid technologies as part of its long-term strategy to enhance sustainability and grid resilience. The company's regulated utility operations aim to balance reliable service delivery with ongoing capital investment in infrastructure and clean energy resources, and it joined the ranks of the Dividend Kings last summer, with its 50<sup>th</sup> consecutive year of dividend growth.

On February 24<sup>th</sup>, 2026, MGEE shared its financial results for the fourth quarter ended December 31<sup>st</sup>, 2025. The company's operating revenue rose by 10.6% year-over-year to \$189.6 million during the quarter, which was made possible by growth in both the Electric segment and the Gas segment. In the former segment, MGEE's revenue was boosted by the Darien Solar Project (25 megawatts) and the Paris Battery Energy Storage System being completed earlier in the year. This helped the company to begin recouping the capital costs and generating a return on these investments in the quarter. In the latter segment, a normalization of winter weather led to a surge in residential and commercial heating consumption for the quarter. MGEE's diluted EPS edged 4.9% higher over the year-ago period to \$0.64 during the quarter. Operating expenses growth exceeded operating revenue growth (higher depreciation and amortization expenses and higher O&M costs from a larger rate base) in the quarter. This is because of the timing mismatch from when MGEE spends money and when the Public Service Commission of Wisconsin allows them to collect it back from customers.

## Growth on a Per-Share Basis

| Year                      | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | 2023   | 2024   | 2025   | 2026          | 2031          |
|---------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------------|---------------|
| <b>EPS</b>                | \$2.18 | \$2.23 | \$2.43 | \$2.51 | \$2.60 | \$2.92 | \$3.07 | \$3.25 | \$3.33 | \$3.72 | <b>\$3.95</b> | <b>\$5.41</b> |
| <b>DPS</b>                | \$1.21 | \$1.26 | \$1.32 | \$1.38 | \$1.44 | \$1.51 | \$1.59 | \$1.67 | \$1.75 | \$1.85 | <b>\$1.90</b> | <b>\$2.48</b> |
| <b>Shares<sup>2</sup></b> | 34.7   | 34.7   | 34.7   | 34.7   | 36.2   | 36.2   | 36.2   | 36.2   | 36.5   | 36.6   | <b>36.6</b>   | <b>37.0</b>   |

Since 2016, MGEE's diluted EPS has compounded by just over 6% annually. Moving forward, we think that this growth will further accelerate to 6.5% annually. In November, MGEE upped its five-year capital spending plan from \$1.4 billion to \$1.7 billion for 2025 through 2029. This was mostly due to an announced agreement to acquire a 33% ownership stake in the RockGen Energy Center for \$203 million and new renewable projects. Since that time, MGEE has upped its five-year capitals spending plan once more to \$1.9 billion for 2026 through 2030. This is because of dropping the relatively lower-spending 2025 from the model and adding 2030, which is a peak year for its decarbonization ambitions.

<sup>1</sup> Estimated based on past dividend dates.

<sup>2</sup> Share count is in millions.



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## Valuation Analysis

| Year      | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | Now  | 2031 |
|-----------|------|------|------|------|------|------|------|------|------|------|------|------|
| Avg. P/E  | 30.0 | 28.3 | 24.6 | 30.8 | 26.9 | 28.2 | 22.9 | 22.3 | 28.0 | 21.1 | 19.3 | 20.0 |
| Avg. Yld. | 1.9% | 2.0% | 2.2% | 1.8% | 2.1% | 1.8% | 2.3% | 2.3% | 1.9% | 2.4% | 2.5% | 2.3% |

Over the last decade, MGEE's valuation multiple has ranged from as low as the high-teens currently to the low-30s in the mid- to late 2010s. Over that time, the average P/E ratio was just above 26. In the past five years, the average P/E ratio was slightly below 25. Looking ahead, we think that a realistic fair value multiple for MGEE is around 20. That's because, while the company's growth profile is very strong, the interest rate environment will remain somewhat of a drag on the P/E ratio. Compared to the current-year P/E ratio of 19.3, MGEE's shares are trading just below our fair value P/E ratio.

## Safety, Quality, Competitive Advantage, & Recession Resiliency

| Year   | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2031 |
|--------|------|------|------|------|------|------|------|------|------|------|------|------|
| Payout | 56%  | 57%  | 54%  | 55%  | 55%  | 52%  | 52%  | 51%  | 53%  | 50%  | 48%  | 46%  |

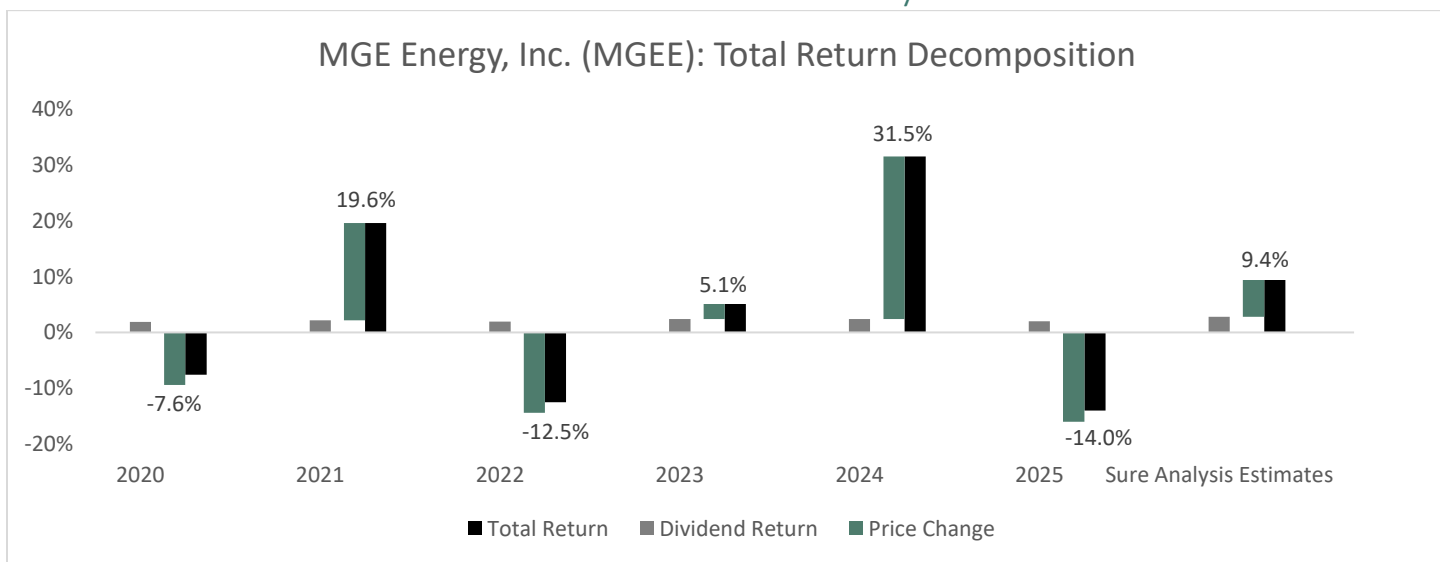
The competitive advantage for MGEE is no different than its regulated utility peers: An effective monopoly in its service territories. When blended with the mitigation factor of regulatory oversight, this provides rather predictable earnings growth for the company each year (having grown diluted EPS in each of the last 10 years).

Where MGEE really shines is its balance sheet. The company's interest coverage ratio was 5x in 2025. For a regulated utility, this is a very safe interest coverage ratio. That's what earns it an AA- S&P credit rating with a stable outlook, which is the highest credit rating of any investor-owned regulated utility in the country. MGEE's dividend is also very safe, with the payout ratio likely to be in the high-40% range in 2026. This gives it plenty of room for mid-single digit percentage annual growth

## Final Thoughts & Recommendation

MGEE appears overvalued right now. We are forecasting total annualized returns for the next five years to be 9.4% as multiple contraction will partially offset the dividend and earnings-per-share growth. We move the stock from hold to buy on stronger total return prospects and its exemplary dividend history.

## Total Return Breakdown by Year



Disclosure: This analyst has no position in the security discussed in this research report, and no plans to initiate one in the next 72 hours.



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## Income Statement Metrics

| Year             | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | 2023  | 2024  | 2025  |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Revenue          | 545   | 563   | 560   | 569   | 539   | 607   | 715   | 690   | 677   | 744   |
| Gross Profit     | 161   | 152   | 133   | 130   | 131   | 134   | 155   | 182   | 176   | 198   |
| Gross Margin     | 29.6% | 26.9% | 23.8% | 22.8% | 24.4% | 22.1% | 21.7% | 26.4% | 25.9% | 26.6% |
| Operating Profit | 141   | 132   | 114   | 110   | 111   | 115   | 135   | 160   | 152   | 174   |
| Operating Margin | 25.9% | 23.5% | 20.3% | 19.3% | 20.7% | 18.9% | 18.8% | 23.2% | 22.4% | 23.4% |
| Net Profit       | 76    | 98    | 84    | 87    | 92    | 106   | 111   | 118   | 121   | 136   |
| Net Margin       | 13.9% | 17.3% | 15.0% | 15.3% | 17.2% | 17.4% | 15.5% | 17.0% | 17.8% | 18.3% |
| Free Cash Flow   | 64    | 23    | (59)  | (34)  | (31)  | (16)  | (21)  | 15    | 41    | (80)  |
| Income Tax       | 43    | 22    | 27    | 20    | 19    | 4     | 26    | 28    | 11    | 21    |

## Balance Sheet Metrics

| Year                 | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | 2023  | 2024  | 2025  |
|----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Total Assets         | 1,801 | 1,855 | 1,989 | 2,082 | 2,254 | 2,372 | 2,518 | 2,675 | 2,828 | 3,155 |
| Cash & Equivalents   | 100   | 110   | 84    | 24    | 45    | 18    | 12    | 12    | 22    | 7     |
| Accounts Receivable  | 70    | 74    | 72    | 66    | 69    | 81    | 98    | 80    | 87    | 100   |
| Inventories          | 41    | 44    | 42    | 45    | 47    | 52    | 74    | 73    | 68    | 64    |
| Total Liabilities    | 1,077 | 1,077 | 1,172 | 1,226 | 1,278 | 1,344 | 1,436 | 1,535 | 1,598 | 1,851 |
| Accounts Payable     | 48    | 48    | 46    | 55    | 55    | 64    | 59    | 65    | 77    | 118   |
| Long-Term Debt       | 387   | 423   | 498   | 562   | 549   | 645   | 666   | 751   | 797   | 841   |
| Shareholder's Equity | 724   | 778   | 817   | 856   | 976   | 1,027 | 1,082 | 1,140 | 1,230 | 1,304 |
| LTD/E Ratio          | 0.53  | 0.55  | 0.63  | 0.66  | 0.62  | 0.63  | 0.68  | 0.69  | 0.65  | 0.72  |

## Profitability & Per Share Metrics

| Year             | 2016  | 2017  | 2018   | 2019   | 2020   | 2021   | 2022   | 2023  | 2024  | 2025   |
|------------------|-------|-------|--------|--------|--------|--------|--------|-------|-------|--------|
| Return on Assets | 4.3%  | 5.3%  | 4.4%   | 4.3%   | 4.3%   | 4.6%   | 4.5%   | 4.5%  | 4.4%  | 4.5%   |
| Return on Equity | 10.7% | 13.0% | 10.6%  | 10.4%  | 10.1%  | 10.6%  | 10.5%  | 10.6% | 10.2% | 10.7%  |
| ROIC             | 6.9%  | 8.4%  | 6.7%   | 6.3%   | 6.2%   | 6.5%   | 6.3%   | 6.3%  | 6.1%  | 6.4%   |
| Shares Out.      | 34.7  | 34.7  | 34.7   | 34.7   | 36.2   | 36.2   | 36.2   | 36.2  | 36.5  | 36.6   |
| Revenue/Share    | 15.71 | 16.24 | 16.15  | 16.41  | 15.13  | 16.77  | 19.75  | 19.08 | 18.68 | 20.33  |
| FCF/Share        | 1.84  | 0.67  | (1.71) | (0.97) | (0.86) | (0.43) | (0.59) | 0.43  | 1.13  | (2.19) |

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.