Raymond James Financial (RJF)

Updated May 3rd, 2026, by Sure Dividend Analyst

Key Metrics

Current Price:	$156	**5 Year Annual Expected Total Return:**	11.1%	**Market Cap:**	$30.6 B
Fair Value Price:	$155	**5 Year Growth Estimate:**	10.0%	**Ex-Dividend Date[1]:**	07/01/26
% Fair Value:	101%	**5 Year Valuation Multiple Estimate:**	-0.2%	**Dividend Payment Date[1]:**	07/15/26
Dividend Yield:	1.4%	**5 Year Price Target**	$249	**Years Of Dividend Growth:**	14
Dividend Risk Score:	A	**Sector:**	Financials	**Rating:**	Hold

Overview & Current Events

Raymond James Financial (RJF) is a financial holding company whose major operations include wealth management, investment banking, asset management, and commercial banking. Approximately 90% of the company's revenue is from the U.S., and 72% of fiscal 2025 revenue is from the company's Private Client Group (wealth management) segment. Other segments are Capital Markets (13% of revenues), Asset Management (8%), and Banking (7%). The company has more than 19,000 employees and supports 8,900 financial advisors across the United States, Canada, and the United Kingdom. The company was founded in 1962 and is headquartered in St. Petersburg, Florida.

On April 22nd, 2026, Raymond James Financial released results for its second quarter of fiscal year 2026, which ended March 31st, 2026. For the quarter, the company reported a net income of $542 million, down from $562 million in the preceding quarter, and up from $493 million in the same quarter of the previous year. Earnings per diluted share were $2.72, down from $2.79 in the preceding quarter, and up from $2.36 in the same quarter of the previous year. A higher effective tax rate continued to weigh on earnings, while strong asset management fees, higher investment banking activity, and record client assets contributed positively.

The Private Client Group and Asset Management segments also showed solid performances, with market appreciation and net inflows bolstering results. Quarterly net revenues of $3.86 billion were up 13% compared to the previous year and up 3% compared to the preceding quarter.

The company saw continued growth in its Private Client Group and Asset Management segments, with Private Client Group assets under administration reaching $1.70 trillion. The Private Client Group recorded year-over-year growth of 13% for net revenues, while Asset Management also rose 13%, and Capital Markets returned to growth. The biggest shift from Q1 to Q2 was a reacceleration in Capital Markets, with revenues increasing 17% year-over-year following a significant decline in the prior quarter, reflecting improved underwriting and advisory activity.

The Bank segment's net revenues rose 12%, and pre-tax income increased 42%. Financial assets under management increased to $282.4 billion. As of March 31st, 2026, the total capital ratio was 24.0%, and the Tier 1 capital ratio was 22.9%, both slightly lower compared to December 2025.

Looking ahead, Raymond James remains optimistic, supported by strong client asset levels, robust financial advisor recruiting activity, a strong investment banking pipeline, and continued growth in Private Client Group and Asset Management. While deal timing may be affected by macroeconomic factors, the firm remains well-positioned and focused on advisor recruitment to drive asset growth.

Growth on a Per-Share Basis

Year	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2031
EPS	$2.43	$3.39	$4.31	$4.93	$4.07	$7.05	$7.49	$7.97	$9.70	$10.30	***$11.90***	***$19.17***
DPS	$0.53	$0.59	$0.73	$0.91	$0.99	$1.04	$1.36	$1.68	$1.80	$2.00	***$2.16***	***$3.98***
Shares[2]	214	212	216	218	207	205	215	217	212	206	***196***	***195***

[1] Estimated date

[2] In millions.

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The company has grown earnings by 17.4% per year over the past decade and 11.0% over the past five years. We expect earnings to increase by 10% per year for the next five years. The company has been able to increase its yearly dividend payout for 14 consecutive years. Over the last five years, the average annual dividend growth rate is 15.7%. In December 2025, the company increased its quarterly dividend by 8% from $0.50 to $0.54 per share. In market downturns, the company's management strives to maintain its most recent dividend, if feasible. During the quarter, RJF repurchased approximately 2.6 million shares for $400 million, with $1.5 billion remaining under the buyback authorization as of March 31st, 2026.

Valuation Analysis

Year	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	Now	2031
Avg. P/E	14.3	14.7	14.1	11.1	12.8	10.9	12.0	11.0	12.0	15.0	***13.1***	***13.0***
Avg. Yld.	1.9%	1.2%	1.2%	1.7%	1.9%	1.3%	1.4%	1.5%	1.5%	1.2%	***1.4%***	***1.6%***

During the past decade shares of Raymond James Financial have traded with an average price-to-earnings ratio of 12.8 times earnings and today, it stands at 13.1. We are using 13.0 times earnings as a fair value baseline, implying the potential for a small valuation headwind. The company's dividend yield is currently 1.4%, which is in line with the average yield over the past decade of 1.4%.

Safety, Quality, Competitive Advantage, & Recession Resiliency

Year	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2031
Payout	22%	17%	17%	18%	24%	15%	18%	21%	19%	19%	***18%***	***21%***

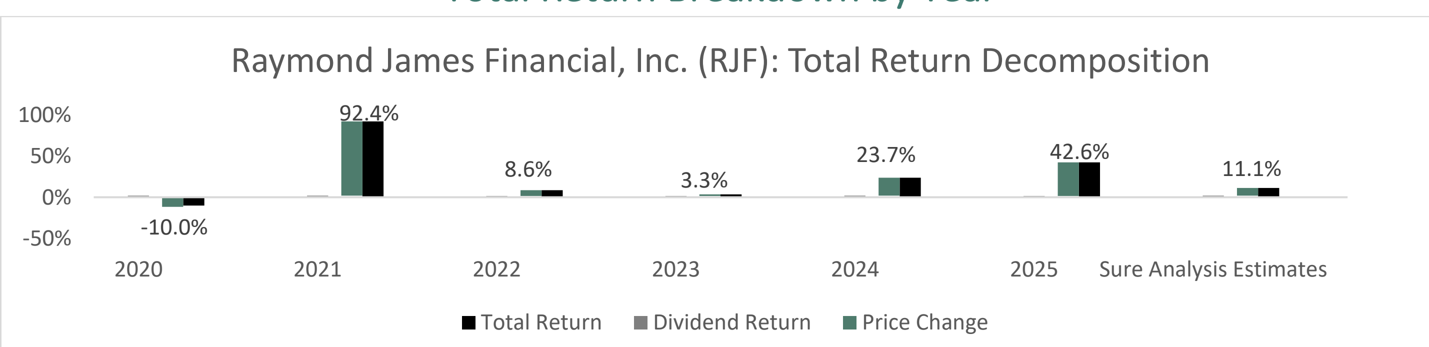
During the past five years, the company's dividend payout ratio has averaged around 19%. Raymond James Financial's dividend is comfortably covered by earnings. Given the expected earnings growth, there is room for the dividend to continue to grow at least at the same pace and keep the payout ratio around the same levels which is safe.

Raymond James' revenue and earnings have remained resilient through the current bear market and past recessions. The company has an impressive record of over 140 consecutive quarters of profitability and maintains strong credit ratings (A-/Stable Outlook from Fitch). Its diverse and complementary business mix allows it to leverage capabilities across segments. The firm continues to position itself as the "Premier Alternative" to Wall Street. Raymond James has a proven track record of efficient growth through acquisitions. In June 2022, it completed its $1.1 billion acquisition of TriState Capital Holdings Inc. In January 2026, it announced the acquisition of Clark Capital. We expect the company to continue using its free cash flow for M&A activity, though likely at a more selective pace focused on strategic fit.

Final Thoughts & Recommendation

Raymond James Financial is a well-established capital markets company with a solid earnings track record and a dividend yield of 1.4%. The company should be able to grow client assets under management organically and via acquisitions. We estimate total return potential of 11.1% per year for the next five years based on a 10% earnings-per-share growth, the dividend yield, and a valuation headwind. Shares earn a hold rating as they are somewhat overvalued at the moment.

Total Return Breakdown by Year



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Income Statement Metrics

Year	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Revenue	5,345	6,292	7,182	7,646	7,889	9,630	10,850	11,470	12,640	15,900
SG&A Exp.	4,053	4,680	5,328	5,654	5,992	7,123	8,021	7,299	8,213	-
D&A Exp.	72	84	99	112	119	134	145	165	179	195
Net Profit	529	636	857	1,034	818	1,403	1,509	1,739	2,068	2,132
Net Margin	9.9%	10.1%	11.9%	13.5%	10.4%	14.6%	13.9%	15.2%	16.4%	13.4%
Free Cash Flow	(695)	(315)	750	439	3,930	6,551	(19)	(3,687)	1,950	2,168
Income Tax	271	289	454	341	234	388	513	541	575	579

Balance Sheet Metrics

Year	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Total Assets	31,487	34,883	37,413	38,830	47,482	61,891	80,950	78,360	82,990	88,230
Cash & Equivalents	1,650	3,670	3,500	3,957	5,390	7,201	6,178	9,313	11,000	15,180
Acc. Receivable	2,715	2,767	3,343	2,671	2,435	2,831	2,934	2,525	2,711	-
Goodwill & Int.	503	493	639	611	600	882	1,931	1,907	1,886	1,847
Total Liabilities	26,424	29,190	30,961	32,187	40,306	53,588	71,520	68,170	71,320	75,730
Accounts Payable	6,751	5,585	5,831	4,361	6,792	13,991	11,450	5,447	5,825	-
Long-Term Debt	2,289	3,063	2,449	2,444	2,933	2,895	3,329	3,139	3,089	4,625
Total Equity	4,917	5,582	6,368	6,581	7,114	8,245	9,338	10,140	11,590	12,420
LTD/E Ratio	0.47	0.55	0.38	0.37	0.41	0.35	0.34	0.31	0.26	0.47

Profitability & Per Share Metrics

Year	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Return on Assets	1.8%	1.9%	2.4%	2.7%	1.9%	2.6%	2.1%	2.2%	2.6%	2.5%
Return on Equity	11.2%	12.1%	14.3%	16.0%	11.9%	18.3%	17.2%	17.9%	18.9%	17.6%
ROIC	7.6%	7.9%	9.7%	11.5%	8.5%	13.2%	12.6%	13.3%	14.7%	12.3%
Shares Out.	212	216	218	207	205	206	215	217	212	207
Revenue/Share	24.66	28.61	32.18	35.40	37.51	45.60	50.40	52.87	59.53	76.97
FCF/Share	(3.21)	(1.43)	3.36	2.03	18.69	31.02	(0.09)	(17.00)	9.19	10.49

Note: All figures in millions of U.S. Dollars unless per share or indicated otherwise.